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SERVING NEWMARKET, AURORA AND THE RURAL DISTRICTS OF NORTH YORK

CIRCULATION

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September 30, 1952

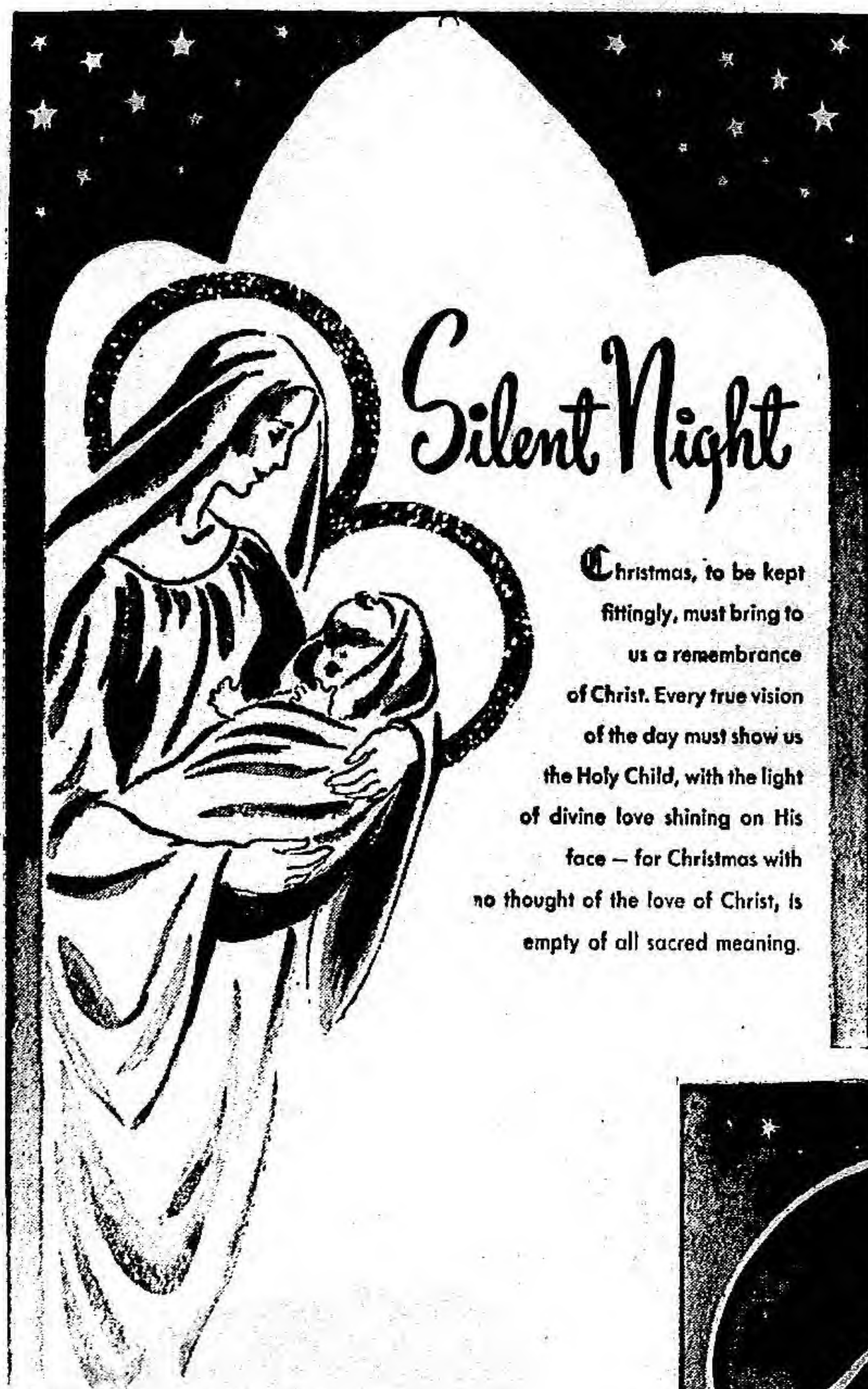
Newmarket	1,674	Trading	1,283
Aurora	556	Others	448
TOTAL PAID			3,953

ERA 100TH YEAR, EXPRESS-HERALD 57TH YEAR

NO. 52

NEWMARKET, ONTARIO, MONDAY, DECEMBER 22, 1952

SINGLE COPIES 5 CENTS EACH



The Editor, Staff
Correspondents and Agents
of the **ERA & EXPRESS**

Wish Our Readers
a
MERRY CHRISTMAS
and
A HAPPY NEW YEAR



Christmas is upon us...and we cannot help but feel grateful to our many friends who have helped make the past so worthwhile and whose confidence in us gives added strength and promise to the future.

Pages from the Editor's Notebook

There is Christmas and there is pre-Christmas, two aspects of this season. Christmas, the idea, is as it has been always but it is seldom until the evening of December 24 that many begin to think of it. Some never do.

But pre-Christmas has a different meaning for every individual. Every one sees it and accepts pre-Christmas in a different way. Few rebel against it.

Pre-Christmas is a season of rush and turmoil; it is a time when a tremendous amount of energy is directed at the consumers of goods in the form of pressure to urge them to buy more and more. Pre-Christmas, to the businessman, means a frenzied effort to push up the volume of business; to the high school student it means the pressure of Christmas exams; to the policeman it means an increase in traffic accidents and drunk driving cases; to the newspapers it means heavy advertising, rush, rush and premature deadlines. Everyone gets a big headache at some time during the pre-Christmas season.

Looking at these unpleasant features of the pre-Christmas season, there is not too much to be said in its favor. A person must be tough these days to keep up with the pace. You've got to work hard, keep up that volume, sell, sell, sell because it is the season when the "pay-off" comes for all those slump periods during other seasons. You are lucky if you escape without the development of an ulcer.

With all this rush and pressure, it really is a wonder we find time at the last minute,

just to enjoy the fine thoughts about the real Christmas. As we said, some never do find the time.

Elwood Glover, a radio announcer, told the story the other night of a man in the city who was seen to rush to a phone booth downtown and call the "shopper service" of a large department store.

Two shirts with soft collars and plain cuffs, gift wrapped, he ordered, to be sent to Calgary and don't forget, put a little card or something inside; sign it Best Wishes from Fred, Mary and the Kids, and, oh yes, put it on my charge account, would you?

"Oh, I nearly forgot; write in at the top of the card, 'For Dad'. Yes, thanks; goodbye."

The incident was described as just another "one of those heartfelt thoughts" of giving at Christmas time.

Yes, we find it difficult not to be cynical too. It gets worse every year, not even time to get the tree up early or do the shopping without a list, until the last minute. We wonder if we will have the strength left for the real Christmas this year.

But we resolve that once the daylight hours of Wednesday, December 24, have gone, we will banish all thoughts of commercialism, of the rush and turmoil of pre-Christmas, premature deadlines, volume of business, and we will try to think about the real Christmas.

The trouble with this civilized age is that we are so involved in large-scale preparations for an important occasion like Christmas, that the occasion has gone before the preparations are over. It is all madness.

From the Files of 25 and 50 Years Ago

DECEMBER 23, 1927

Mrs. Armstrong of New Toronto spent Monday here with her mother, Mrs. E. C. Jackson, being her 55th birthday anniversary, and she seems as well as she was five years ago.

On Monday, Dec. 19, Mr. and Mrs. M. F. Starr of the fourth concession of Whitechurch, celebrated the fiftieth anniversary of their marriage. The presence of their children, grandchildren, relatives and friends, numbering about 70, made it a very happy occasion.

The Ladies' Indoor Bowling club was entertained by Mr. and Mrs. Frank Bowser at their new residence on Gorham St. on Monday evening to a hot fowl supper. Some 20 were present and a real good time is reported.

Last Saturday night, Mr. Ed. Case and Mr. Barney Walker of Boyd's Livery entertained a number of their friends with a hot fowl supper at the O.K. cafe.

Mrs. Clara Harker of Hamilton dropped off here yesterday on her way to spend Christmas with her sister, Mrs. (Rev.) Belfry, at Sutton.

Mr. H. Pretty's daughter was home from Stayner on Saturday to attend a family gathering here on Christmas Day.

DECEMBER 28, 1902

Mr. Ernest V. Hughes, who has been attending the School of Practical Science, Toronto, is home for Christmas holidays. Mr. Harold Hughes is also up for Christmas.

On Thursday evening of last week Mr. A. E. Coombs, the popular principal of Newmarket high school, entertained the pupils of Forms three and four at his home. Just previous to leaving, having spent a delightful evening, the pupils surprised Mr. Coombs by presenting him with a beautiful fountain pen with gold mountings.

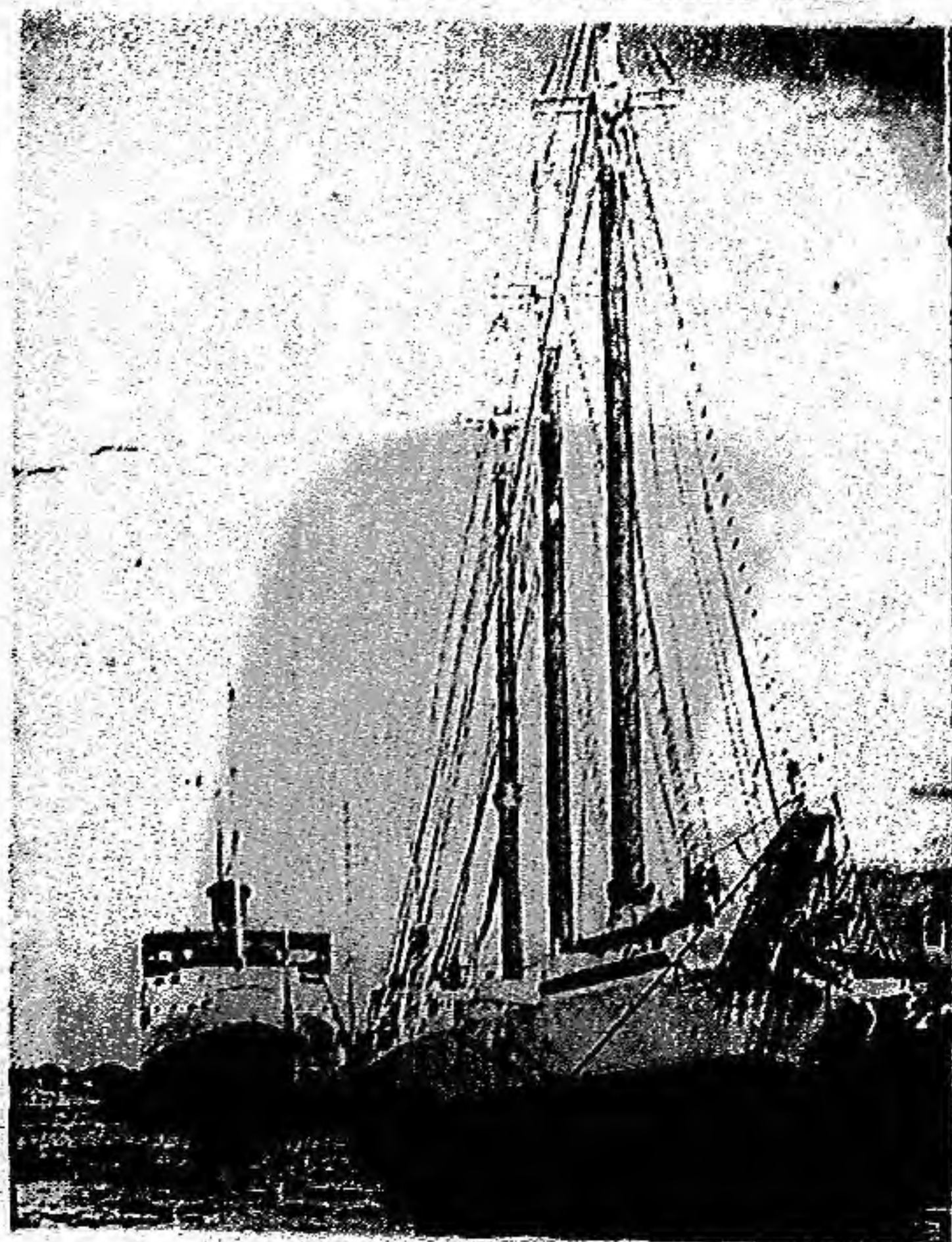
Owing to the soft ice on Monday, the return match with Barrie announced to take place here, was postponed till Monday evening next.

Miss Gertrude Millard was the recipient of a valuable book and an encouraging address from her pupils in the Methodist Sunday school last Sunday afternoon.

Mr. and Mrs. Chas. Smith, Sr., who are residing with their daughter, Mr. McPherson, at Rama, are spending a month in town with their son.

Mr. Mont. Brimmon and his mother, from Toronto, spent the weekend with Mr. and Mrs. J. H. Brimmon.

NOVA SCOTIA LOSES LINK WITH PAST



One of the last of the sailing ships familiar in Canadian waters half a century ago, the tern schooner, "City of New York," has been sold to U.S. interests and has sailed from Yarmouth, N.S., to a Pacific port. The ship, with reinforced and massive bows, once smashed her way through Arctic ice as the flagship of the fleet of Admiral Byrd. She was built in Norway in 1890, was a freighter on the Great Lakes for years, became a training ship for the U.S. coast guard, was reconditioned at La Have, N.S., and became a familiar sight at North American and European Atlantic ports. Though equipped with powerful diesel engines, she still has her full set of sail. With the loss of the ship goes Nova Scotia's last link between today's ships of engines and iron and yesterday's ships of sail and wood. The ship, at anchor in Yarmouth harbor, was a reminder to Nova Scotians of the days when the town's citizens owned more merchant shipping, per capita, than any other city of the world, and Nova Scotia seamen and ships were known the world over.



Newmarket Era and Express



Serving Newmarket, Aurora and the rural districts of North York

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The Express Herald 1895

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GEORGE HASKETT . . . Sports Editor

LAWRENCE RACINE . . . Job Printing and Production

THE EDITORIAL PAGE

PAGE TWO

MONDAY, THE TWENTY-SECOND DAY OF DECEMBER, NINETEEN HUNDRED AND FIFTY-TWO



"And lo, the Angel of the Lord
came upon them"

St. Luke, Chapter 11, Verses 4 to 20

- 4 And Joseph also went up from Galilee, out of the city of Nazareth, into Judaea, unto the city of David, which is called Bethlehem; (because he was of the house of the lineage of David:)
- 5 To be taxed with Mary his espoused wife, being great with child.
- 6 And so it was, that, while they were there, the days were accomplished that she should be delivered.
- 7 And she brought forth her firstborn son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.
- 8 And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.
- 9 And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them; and they were sore afraid.
- 10 And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people.
- 11 For unto you is born this day in the city of David a Saviour, which is Christ the Lord.
- 12 And this shall be a sign unto you; Ye shall

- find the babe wrapped in swaddling clothes, lying in a manger.
- 13 And suddenly there was with the angel a multitude of the heavenly host praising God, and saying,
- 14 Glory to God in the highest, and on earth peace, good will toward men.
- 15 And it came to pass, as the angels were gone away from them into the heaven, the shepherds said, one to another, Let us now go even to Bethlehem, and see this thing which has come to pass, which the Lord hath made known to us.
- 16 And they came with haste, and found Mary and Joseph, and the babe lying in the manger.
- 17 And when they had seen it, they made known abroad the saying which was told them concerning the child.
- 18 And all they that heard it wondered at those things which were told them by the shepherds.
- 19 But Mary kept all these things and pondered them in her heart.
- 20 And the shepherds returned, glorifying and praising God for all the things that they had heard and seen, as it was told unto them.

The state is the servant, not the master, of the people; the state is their guarantee against infringement on their rights, their agent in international and national issues; it is not the function of the state to assume the direction of those activities which rest on individual choice.

Office Cat Reports Catnips By Ginger

Slim and I dressed warmly Saturday morning. Slim strapped his snowshoes on his back, although there was no snow, and we wore those fur hats like diplomats do in Ottawa and Moscow. We had parkas and eskimo type moccasins.

"Ho for the open spaces," cried Slim as we each picked up an axe and stepped briskly out into the cold, crisp morning.

Slim and I were off to the woods to chop a pair of nice Scotch pine trees for Christmas.

"You know," said Slim, "I ain't got any use for these folks what goes out and buys trees. Softies, they are. They don't know what pleasure it is to go out into the woods on winter's morn, breathe in the acceleratin' crisp, cold air and chop down one's own Christmas tree."

"Yep, You really get the Christmas spirit when you swing the old axe and fell a good pine as you beller 'Timber!' across the hills and wooded countryside," Slim pointed out.

"Yep, sure do," I agreed. We hiked out to the third, and on east of town at a brisk pace. After a couple of hours walk, we came to a good looking woods and found a nice grove of Scotch pine.

"Jist feel like Paul Bunyon this mornin'," said Slim as he took a good grip on his axe and eyed a nice six foot pine up and down.

It was a quiet morning. You could here a hound chasing a rabbit practically to Vandonf. Slim raised his axe for the big swing.

"Hold, villain, save that tree!" The cry echoed back and forth between the hills.

"Who the heck's that?" said Slim, "Robin Hood of Sherwood Forest?" It was not Robin Hood of Sherwood Forest. It was a Lands and Forests officer and he was clutching a copy of the Era and Express.

"What 'choo doin' out here in the woods readin' the Eric," questioned Slim.

"I am afraid I will have to take you boys in," the officer said in a calm, even voice. "You know it is an offence to cut trees on Crown land and what is more, this is not only Crown land, it is the Vivian Forest."

"It says right here in last week's Eric that you can't cut trees on Crown land unless you are a bona fide camper and need it for fire wood. And of course, you can't steal trees from private property," said the officer.

In spite of Slim's protests to the "sheriff", we were marched to his car and driven into town. Slim tried to contend that we were "just innocent bony fiddle campers" but it didn't work and we paid our fine. Then we went out and paid \$3 each for two trees at the street corner.

The Top Six Inches by "Dairy Farmer"

Somewhere during the time of school concerts and the first avalanche of greeting cards, Christmas sort of sneaks around the corner. We become mellow in our thoughts and lose our ability to get excited. Instead our thoughts turn to more pleasant channels and we take stock of the year's happenings.

We have much to be grateful for, some things that happened through the untiring efforts of others and some through good fortune. We might as well admit that a lot of good things were just due to the extreme good fortune of living in this country of ours.

We should be grateful for the fact that foot and mouth disease didn't spread like wildfire through the country. This was a surprise to all those who knew what this disease can do. We should be thankful, the more so, since the initial hesitation gave the scourge such a head start. Our gratitude should go to those too, who worked so untiringly once action got underway.

At the same time let our sympathy go to those who lost the effort of many years' hard labor and did so knowing that this was for the common good.

Let us also be thankful that this disaster hit us all at a time when there were some reserves to fall back on. Did you ever contemplate what a similar outbreak could have meant during the war or during a period of severe depression?

We had a trying and upsetting year, a year of disappointments in some respects. Many a dream didn't materialize. Some of our hopes were lost in the embargo and loss of mark-

ets. But it was a year of plenty and a year when we had to take a closer look at ourselves and if we did come up with the answer, we may be wiser today.

The dangers of international troubles were always close to our hearts but we got through the year without that storm breaking loose and we still hope that as time goes on we will have more reason to be hopeful.

We were often irritated, as at our organizations and critical of those who are at the head of them. We often felt that our community could be better if only we could all see the common goal. Being Christmas, we feel that we should admit to some humility and say that in a democracy it might be better if a lot of people were going ahead slowly and sometimes very slowly; maybe this is better than action that is not well thought out.

And if there is a wish from the Santa Claus that visits adults, it is for a thinking cap for all of us to find better ways to be better citizens.

The year to come will have many thorny problems to face. Our very livelihood is threatened today partly because of greed and partly because human ingenuity knows no limits. We will have to fight it and preserve our way of living. We will stand fast in our belief that we are right not only because this is the way we want it but also because it is in the interest of the whole community.

We wish you all a good Christmas. May we all be better men for the experience of last year.

QUEEN FETES COMMONWEALTH LEADERS



Queen Elizabeth is a vision of graciousness as she poses with commonwealth statesmen at Buckingham Palace where she recently entertained prime ministers and their wives attending the commonwealth conference. Her Majesty is shown here with Premier Louis St. Laurent, of Canada; Premier Robert Menzies, of Australia, and Prime Minister Churchill, of Great Britain.

GREETINGS and Best Wishes

May the cheerful glow of Christmas
candles be reflected in your
heart and brighten the
New Year with joy
and contentment.

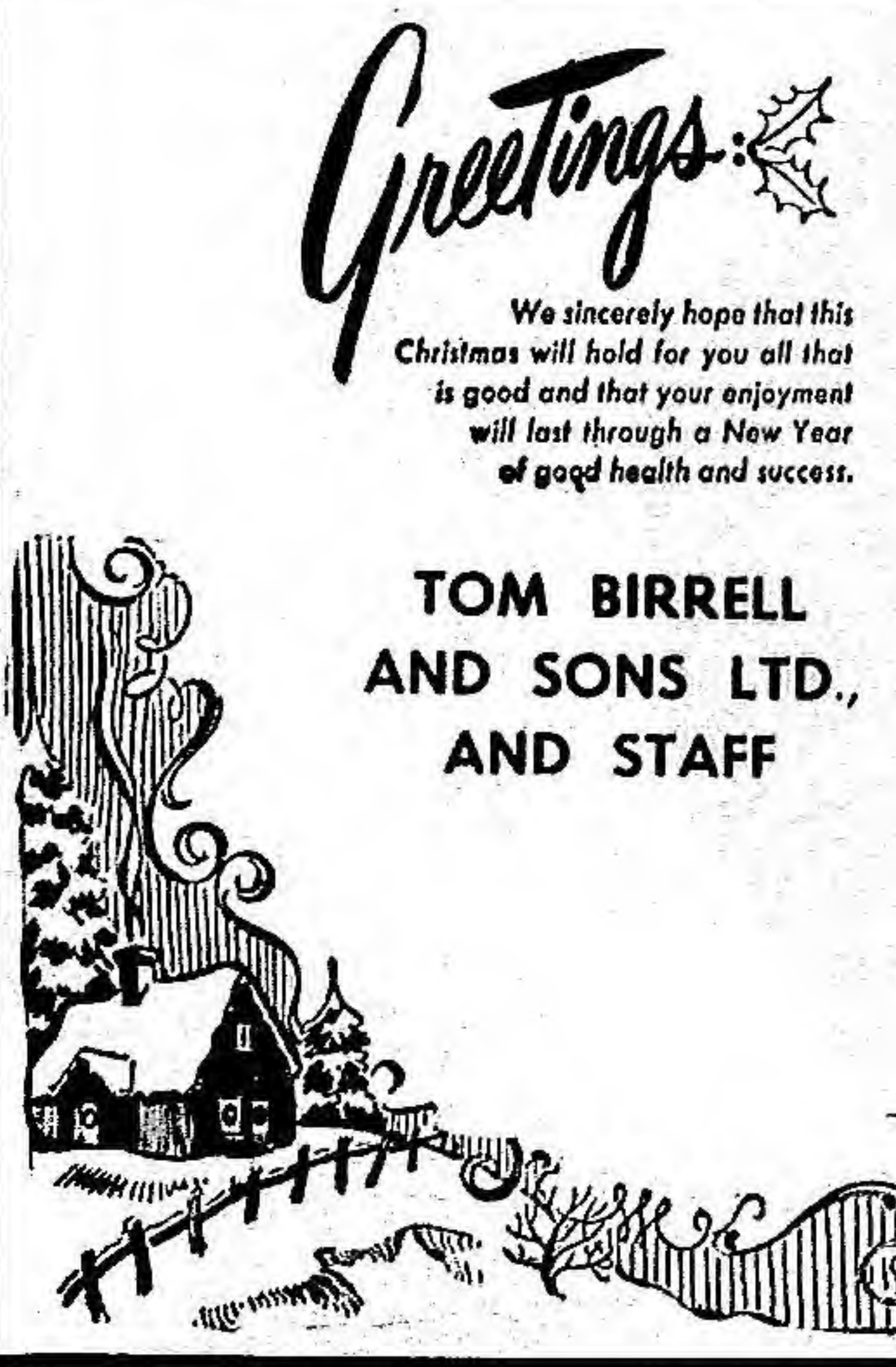
THE MANAGEMENT AND STAFF
OF
DORIS LADIES WEAR



**Season's
best
wishes**

May this
Christmas and
New Year bring
every happiness
to all of our
many friends...

MORRISON'S Men's Wear
AND STAFF



Greetings:

We sincerely hope that this
Christmas will hold for you all that
is good and that your enjoyment
will last through a New Year
of good health and success.

**TOM BIRRELL
AND SONS LTD.,
AND STAFF**

IT'S A

Woman's World

By CAROLINE ION

What does Christmas mean to you and to me? Does its primary significance revolve around a decorated tree bent low under the weight of presents; wreaths of holly; mistletoe; or, is it to be found in a star; a manger; the Great Gift to the world - the Christ Child?

During the almost 2,000 years since the shepherds knelt at the stable in their act of humble adoration, this great festival of the Christian church has acquired and accepted many pagan practices. Have we lost our true perspective? Do we place the emphasis on the wrong part of Christmas?

None of us would like to see this season divested of its lovely family traditions, its generous giving and its happy memories. Rather, what we would prefer is a more proper blending of the two parts. The emphasis begins on Christmas as a holy day, the birthday of the Babe of Bethlehem and not on Christmas as a holiday, the celebration of Santa's visit.

How many of the parents who troubled to take their children to visit Santa also bothered to take them to see a presentation of the Nativity play at their Sunday school concert? How many children will have the beautiful story from St. Luke, chapter 2, as well as "The Night Before Christmas," read to them?

There is a place for both. But, again it is a question of which is to receive the major share of our attentions. The responsibility rests largely on the mother to see that her children hear, learn and believe that the true Christmas story is not an out-dated fable. To parents, falls the task of making the phrase "on earth peace, goodwill toward men" meaningful and not just an empty grouping of words. It is the things we learn in childhood which remain forever fresh in our memories.

Christmas is a family matter. It is the tantalizing smell of favorite foods cooking. It is the picture of mother, cheeks quite pink from the oven's heat, blowing a few wisps of hair back from her forehead. It is the air of expectancy which hangs about the house.

But mostly Christmas is the things we can't express in words which add up to making our own family. It is those things which we go back to in times of trouble and loss. When the family circle is broken, when we come to that time of empty places at the family table... it is to those warm, happy Christmases of our childhood that we return.

Too frequently we are replacing the Christ in Christmas with an X (Xmas), the unknown quantity. Isn't that what we do when we allow a song about "Rudolph, the Red-Nosed Reindeer" to replace "Adeste Fideles"?

Do you remember your algebra? Let X equal something... It was up to you to set its value. What have we made X equal in our Christmases? If we set a high standard for our X, then we need not fear the new year for our family, or our nation.

Christmas is a time to strengthen family ties; to think of others who are away from their homes and to welcome them into our own happy circle. It is a time of giving without thought of the gifts to be received in return. It is a time when all are young in heart if not in

FARM FORUM NEWS

Mount Albert farm forum last week discussed the topic "Which Road to Peace?" Reporting on the meeting, the forum writes, "We believe the United Nations organization is our only hope for world peace."

"We believe that if we as individuals would try and be agreeable with one another and if we shared our surplus food with other countries, it would be a step towards world peace. We don't believe a complete world government would bring lasting peace."

W.I. NEWS

The Newmarket branch held its annual Christmas party in the Agricultural Board rooms on Thursday, Dec. 18. Mrs. Elman Campbell presided.

The district president, Mrs. Pollock, Elmhurst branch, visited the group and brought greetings to the Newmarket Institute. Guest speaker was Major Collins, Newmarket Salvation Army, who gave the Christmas story in an inspiring address. Mrs. W. E. Richardson read a story on the Christmas theme by John Fisher and a Christmas carol song was enjoyed with Miss Margaret Gilmour at the piano.

Mrs. Frank Hodge won the draw on the donated Christmas cake. A social half-hour concluded the afternoon when the many in attendance were served dainty refreshments. The members not attending the Christmas meeting, missed a real treat.

Aurora branch regular monthly meeting will be held on Friday evening, Dec. 26, at 8 p.m., in the United church room. Roll call, "An appropriate verse of scripture." Program in charge of Mrs. Geo. Walker. There is to be an exchange of gifts valued at 25 cents each. Hostesses: Mrs. A. Monkman, Mrs. Fish, Mrs. Mitchell and Mrs. George Walker.

BIRTHDAY CLUB

Birthday wishes are extended this week to:

Marilyn Elizabeth Le Gresley, Newmarket, 1 year old on Tuesday, Dec. 16.

Wilma Ellen Smith, Holland Landing, 8 years old on Thursday, Dec. 18.

Mary Anne Noble, Newmarket, 10 years old on Thursday, Dec. 18.

Mary Deans, Newtonbrook, 8 years old on Thursday, Dec. 18.

Mary Elizabeth Boden, R. R. 2, Newmarket, 2 years old on Thursday, Dec. 18.

John William Marchant, Schomberg, 9 years old on Friday, Dec. 19.

Robert Grant Lake, Cobocok, 4 years old on Friday, Dec. 19.

Carol Joy Foster, Holland Landing, 14 years old on Saturday, Dec. 20.

Margaret Ann Keffer, Newmarket, 11 years old on Saturday, Dec. 20.

Viola Kathleen Smith, R. R. 1, Newmarket, 14 years old on Sunday, Dec. 21.

Helen Watt, Newmarket, 14 years old on Monday, Dec. 22.

Jack Sutton, Newmarket, 10 years old on Monday, Dec. 22.

Gerald Irwin Noble, Newmarket, 6 years old on Monday, Dec. 22.

Helen Metcalfe, Newmarket, 6 years old on Saturday, Dec. 20.

Send in your name, address, age and become a member of the Newmarket Era and Express birthday club.

ST. ANDREW'S W.A. CHRISTMAS PARTY

Mr. and Mrs. Sidney Legge had charge of the program at the annual Christmas party held by the Women's association, St. Andrew's Presbyterian church, Newmarket, on Tuesday, Dec. 16. A large group of the members and their guests gathered in the Sunday school room for the party.

The room had been attractively decorated for the Christmas season by Mrs. Thomas Wadsworth and Mrs. Sidney Simmons. The program was presented by the men with Mrs. Legge acting as master of ceremonies.

The men's quartet, W. M. Cookburn, Harold West, Lawrence Wright and Roy McDonald, sang as their selection, "Wandering Boy, Come Home". Sheila Walker performed a Scottish dance and Christmas carols were sung by the group with Herman Fowler as accompanist.

Grant Sine gave a comical reading, "House Hunting". Sidney Legge humorously presented outstanding events of the past year. At the close of the program, the group sat down to a tasty supper organized by the association.

Newmarket Social News

—Mr. and Mrs. Ray Taylor, Kitchener, and Rev. and Mrs. James Lewis, and daughter, Patricia Ann, Blind River, will spend the Christmas holidays with Mr. and Mrs. Stanley Miller.

—Mrs. Alexander Belugin returned on Monday from a week's holiday trip to New York.

—Misses Joan Mitchell and Pauline Bovall, nurses-in-training at Toronto General hospital, Toronto, will be home for a few days over the New Year's holiday.

—Mr. and Mrs. Arnold Bray and Mrs. Calvin Davis spent Sunday in Toronto, the guests of Mr. and Mrs. Roy Boyd.

—Mrs. Faye Shelestowsky, Bradford, will visit during the Christmas season with her son-in-law and daughter, Mr. and Mrs. William Koshel and family.

—Miss Willa McCaffrey, Montreal, and Michael McCaffrey, Leaside, will spend their Christmas holidays with their parents, Mr. and Mrs. W. A. McCaffrey.

—Mr. and Mrs. E. A. Mitchell will spend Christmas in Willowdale at the home of their son and daughter-in-law, Mr. and Mrs. Kenneth Mitchell and family.

—Yuletide visitors at the home of Mr. and Mrs. C. E. Wheeland include their sons, Robert, Fort Churchill, Kenneth and his guest, Charles Nelson, Toronto, their daughter-in-law, Mrs. Graeme T. Wheeland and baby and Miss Marie Kreger, Port Dalhousie.

—Miss Kathleen Matthews, daughter of Mr. and Mrs. N. L. Matthews, is spending her Christmas holidays in Key West and Miami Beach, Florida.

—Mr. and Mrs. John Edwards, Kingston, and Richard Edwards, Toronto, are spending the Christmas holidays with their parents, Dr. and Mrs. J. C. R. Edwards.

—Miss Joan Bovall and Mr. and Mrs. Dan Bovall, Toronto, will spend the Christmas holidays with their parents, Mr. and Mrs. Lou Bovall.

—Mrs. Florence Hurst, Buffalo is a holiday visitor at the home of her mother, Mrs. Calvin Davis.

—Mr. and Mrs. Jack Struthers and family will spend three days this week with Mrs. Struthers' parents, Mr. and Mrs. Gordon C. Kemp, Islington Heights.

LOBLAWS

COTTAGE BRAND—WHITE—BROWN—CRACKED WHEAT
LOBLAWS DATED DAILY BREAD
"IT'S DATED DAILY — YOU KNOW IT'S FRESH"

GRAFFITHS READY MIX	12-OZ. PKG.	29c
Poultry Stuffin'	12-OZ. PKG.	17c
Bread Crumbs	12-OZ. PKG.	10c
Sage, Savory, Thyme	SHAKER JAR	10c
Poultry Dressing	SHAKER JAR	10c
Cranberry Sauce	15-FL. OZ. TIN	23c
Cranberry Cranberries	12-FL. OZ. JAR	28c
Turkish Layer Figs	8-OZ. PKG.	14c
Callimyrna Figs	12-OZ. CELLO BAG	29c

SAVE on Fruits & Vegetables

FRESH CRANBERRIES	LB.	35c
NAVEL ORANGES	6 SIZE 129	39c
DELICIOUS APPLES	176 DOZ.	55c
RED GRAPES 2 POUNDS	29c	
CELERY HEARTS	BUNCH	19c
BROCCOLI	ORIGINAL LARGE BUNCH	29c

LOBLAWS TANGY		
Old White Cheese	POUND	57c
Kraft Deluxe Slices	6-SLICE PKG.	31c
Old Cheddar	8-OZ. PKG.	32c
Maple Leaf Cheese	16-LB. PKG.	29c
Puddings & Mincemeat		
LOBLAWS Plum Puddings		
1-LB. IN CLOTH	59c	
2-LB. IN CLOTH	1.15	

CLARK'S		
Plum Pudding	18-OZ. TIN	39c
CROISSE & BLACKWELL		
Puddings	1-LB. TIN	55c
Mincemeat	1-LB. CTN.	29c
Mincemeat	2-LB. TIN	39c
Mincemeat	19-FL. OZ. 1-LB. JAR	33c
Libbys Mincemeat	28-FL. OZ. TIN	44c

FROZEN FOODS		
Sparklets Fancy Peas	12-OZ. PKG.	25c
Sliced Strawberries	15-OZ. PKG.	49c
Orange Juice	2 OZ. TINS	31c
Westons Saltines	1-LB. PKG.	29c

LOBLAWS FRESHLY GROUND		
PRIDE of ARABIA COFFEE	POUND BAG	93c
TWO CUP COFFEE	POUND BAG	88c
FESTIVE RINGS	3-LB. RING	1.39
CHRISTMAS CAKE	NO. 1 SIZE EACH	59c
CHRISTMAS CAKE	NO. 2 SIZE EACH	1.15
CHRISTMAS CAKE	NO. 3 SIZE EACH	1.69

SPECIAL! MCCORMICK'S BISCUITS		
DUNDEE SHORTBREAD	16-OZ. PKG.	29c
SPECIAL! WESTON BISCUITS		
"CHOCO"		
TABLE FINGERS	10-OZ. CELLO BAG	33c

**WATCH FOR OUR
NEXT ADVERTISEMENT
MONDAY, DEC. 29th**

CHRISTMAS CRACKERS		
BEAVER CRACKERS	DOUBLE FILLED	12 99c
MAPLE LEAF CRACKERS	DOUBLE FILLED	12 79c

LOBLAWS ALPINE CLUB		
GINGER ALE	2-10-FL. OZ. BTL. PLUS DEPOSIT	31c
LIME RICKY	2-10-FL. OZ. BTL. PLUS DEPOSIT	31c
DOUBLE SODA 2	2-10-FL. OZ. BTL. PLUS DEPOSIT	27c

Welchs Grape Juice	32-FL. OZ. BTL.	43c
Orlins Ginger Wine	24-FL. OZ. BTL.	53c
SPECIAL! PLANTERS SALTED		
Mixed Nuts	VACUUM PACKED	14-OZ. TIN
Salted Peanuts	1-LB. CELLO BAG	35c

SPECIAL! LOBLAWS BLANCHED		
Salted Peanuts	1-LB. CELLO BAG	35c

LOBLAWS GROCERIES CO. LIMITED

SAVE on TALK OF THE TOWN Values

SPECIAL! LOBLAWS 100% PURE		
PRIDE of ARABIA INSTANT COFFEE	2-OZ. JAR	55c
SPECIAL! FANCY NO. 3 AYLMEY HONEY		
DROP PEAS	20-FL. OZ. TIN	24c
SPECIAL! KRAFT PLAIN VELVEETA CHEESE	16-LB. PKG.	28c
SPECIAL! FLUFFO SHORTENING	1-LB. CTN.	25c
SPECIAL! FANCY RED SOVEREIGN SOCKEYE SALMON	7-11-1/2 OZ. TIN	37c

SAVE on Quality Meats

ORDER NOW! CANADA'S FINEST!

TURKEYS

REGULAR DRESSED

GRADE A	16-Lb. and under	53c
GRADE B	16-Lb. and under	43c
GRADE A	16-Lb. and under	45c
GRADE B	16-Lb. and under	41c

PRE-DRESSED

GRADE A	16-Lb. and under	69c
GRADE B	16-Lb. and under	59c
GRADE A	16-Lb. and under	61c
GRADE B	16-Lb. and under	57c

ALSO AVAILABLE—THE FAMOUS

"MANITOULIN TURKEYS"

THE ARISTOCRAT OF THE TURKEY FAMILY AT SLIGHTLY HIGHER PRICES

WE ALSO HAVE A CHOICE SELECTION OF

CHICKENS and DUCKS

AND A LIMITED SUPPLY OF

CEESE ATTRACTIVELY PRICED

POPULAR BRANDS

SMOKED COOKED HAMS

Whole or Shank Half lb. 63c

SMOKED BONELESS HAMS

Whole or Shank Half lb. 79c

COOKED HAMS

ATTRACTIVELY GARNISHED ALSO AVAILABLE

OTHER SMOKED MEATS ALSO AVAILABLE—ATTRACTIVELY PRICED

NUTS IN SHELL

Mixed Nuts 1-LB. CELLO BAG 47c

Soft Shelled Almonds 1-LB. CELLO BAG 39c

Filberts Blue Pirate 1-LB. CELLO BAG 33c

Pecans Uniform Brand 1-LB. CELLO BAG 49c

Walnuts Large 1-LB. CELLO BAG 53c

Brazils Large Washed 1-LB. CELLO BAG 63c

PIMENTO MANZANILLA 8-FL. OZ. TIN 39c

McLarens Olives 16-FL. OZ. 1-LB. JAR 69c

Club House Olives 16-FL. OZ. 1-LB. JAR 42c

AYLMER Olives 16-FL. OZ. 1-LB. JAR 42c

Crunchie Pickles 16-FL. OZ. 1-LB. JAR 33c

LIBBYS HOMEMADE STYLE 16-FL. OZ. 1-LB. JAR 31c

Bread & Butter Pickles 16-FL. OZ. 1-LB. JAR 31c

Shelled Brazils 4-OZ. BAG 29c

Shelled Pecans 4-OZ. BAG 33c

Shelled Filberts 4-OZ. BAG 24c

Queen Anne Chocolates 1-LB. BOX 87c

FAMILY ASSORTED 3-LB. BOX 1.89

Christmas Store Hours 9 DEC. 22 - DEC. 27 MONDAY - WEDNESDAY 9 A.M. - 6 P.M. TUESDAY 9 A.M. - 9 P.M. THURSDAY STORE CLOSED ALL DAY FRIDAY STORE CLOSED ALL DAY SATURDAY 8:30 A.M. - 8:00 P.M.

PRICES EFFECTIVE DEC. 22, 23, 24, 27



**Have a NEW Kelvinator delivered
CHRISTMAS EVE!**

**Sensational
CHRISTMAS
LAY-AWAY
OFFER**

SMITH'S HARDWARE

88 MAIN ST.

PHONE 39



**Holiday
GREETINGS**

and best wishes
for the New Year

Senecal's
DRY GOODS • GROCERIES • DRESS GOODS

Special Messages For Christmas

REV. DR. MULLIGAN WRITES

A very short time ago, under the stimulus of a number of Toronto university students and Toronto citizens, a move was made "to restore Christ to Christmas" by placing near the City Hall, what is known in church circles as

"The Crib" a representation in model of the Nativity scene in Bethlehem of our Lord and Saviour Jesus Christ. For a number of reasons the plan was not approved. One clear fact, however, emerged, and that is the large and increasing number of men and women who believe that it is high time Christ was restored to Christmas. They feel, and not without justification, that His place is being taken, and in some places has been taken, by Santa Claus; or that He has become a glorified Santa Claus and that as a result the Christmas season, ever associated with His Person and His Work, has been grossly "commercialized."

To restore our Lord and Saviour to Christmas is the ever-present task and privileged of all Christians. It is a continual reminder of the will and purpose of God in Him, and that through Him there should be peace on earth and goodwill among men, an ideal and purpose as yet unrealized. Nevertheless we do know, notwithstanding the present confusions among the nations

and the threats to peace that the peoples of the earth do not want war. In its modern forms war is frightful and horrible in its lightning devastations of cities and slaughter of their inhabitants, as in England's Coventry and in Japan's Hiroshima.

No longer do trained and armed men contend on land, on sea or in the air for victory. In these same struggles millions of men, women and little children, innocent non-combatants, perish, so that the world's common humanity is crying out "these things should not be", and "they shall not be". The message of the first Christmas is beginning to receive a recognition it has never received before.

In this movement for the restoration of Christ to Christmas, however, there is need for a clearer and more definite understanding of His Person and (Page 8, Col. 1)

CHRISTMAS MESSAGE

from Mayor
Dr. ROSE

At this busy, happy holiday Christmas Season, Mrs. Rose again joins with me in wishing all citizens of Aurora a truly Merry Christmas.

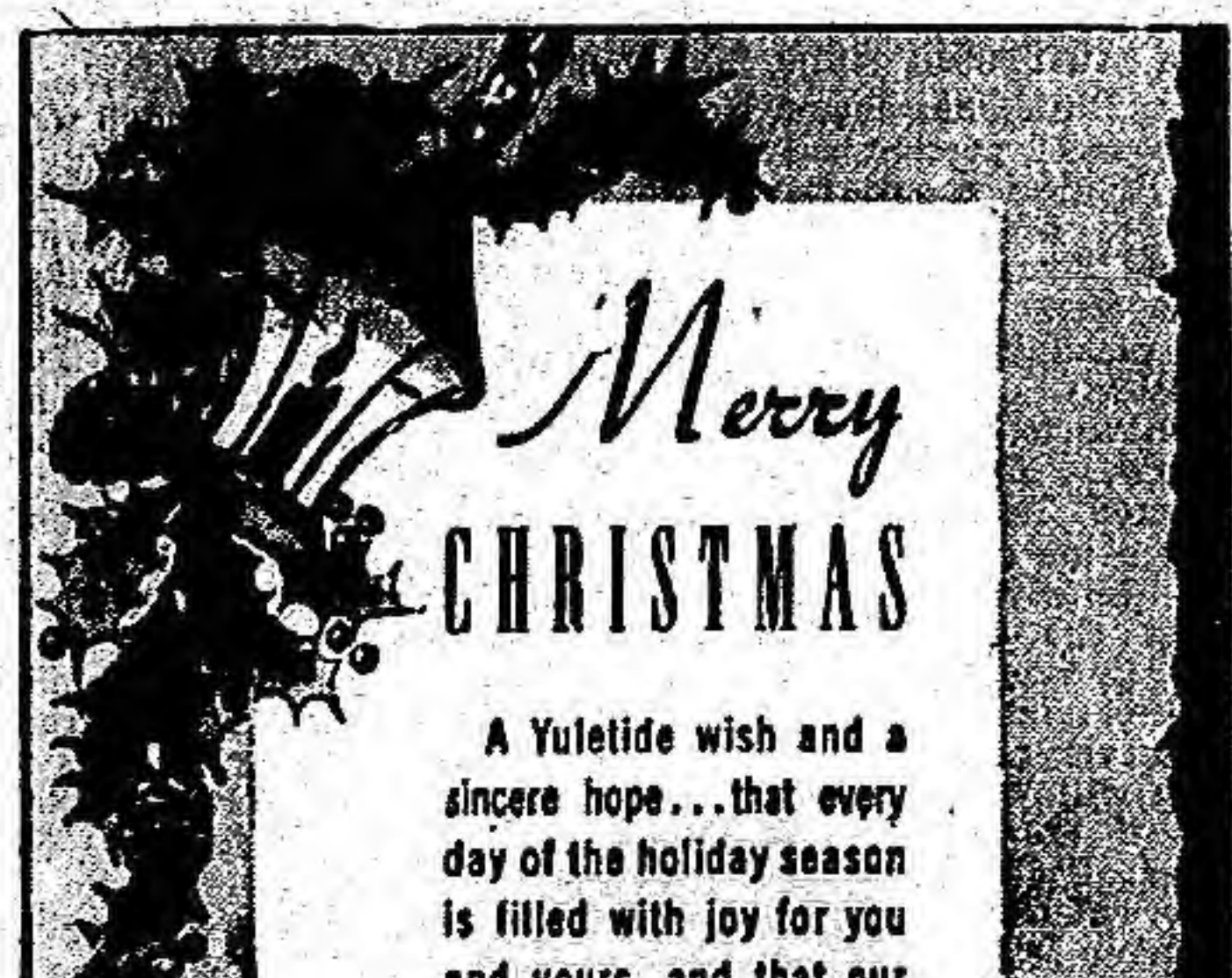
Dr. Crawford Rose M.D.
MAYOR OF AURORA



CHRISTMAS GREETINGS

May this Yuletide impart
New Joy and Happiness
into your heart.

J. F. WILLIS, Pharm.B.
REXALL DRUG STORE
AURORA



Merry CHRISTMAS

A Yuletide wish and a sincere hope... that every day of the holiday season is filled with joy for you and yours, and that our pleasant relationship and confidence in each other may continue through the year.

The WHITELAWS
YONGE ST.
AURORA

Aurora News Page

J. G. SINCLAIR, Editor

OFFICE:
DOAN HALL, AURORATELEPHONE
456J

FIVE

MONDAY, THE TWENTY-SECOND DAY OF DECEMBER, NINETEEN HUNDRED AND FIFTY-TWO

EDITORIALS

CHRISTMAS MESSAGE

Christmas to the majority of people of the civilized world is a time of goodwill. It is an occasion for family gatherings and for reunions of old friends. It is a time for the revival of memories. Thus we have our Christmas cards, gifts, and other tokens of affectionate regard. In a deeper and wider application, it represents a pause in the conflicts and controversies of mankind.

We take this occasion for greeting the readers of this newspaper, who are too numerous and widely separated for us to know them personally, but whose loyalty we deeply appreciate. Their loyalty is proven by the fact that they have continued to support us, and in ever-increasing numbers. If we can hold on to old friends, and continue to make new ones, we have the best of reasons for satisfaction and humble pride.

Christmas represents a pause in the affairs of the world, when sentiment takes the place of other and harsher emotions. Yet there is no pause in life itself, and various are the ills that haunt mankind. By a sudden stroke of evil fortune a life's happiness can be severed and broken. There is no pause in such happenings. We are fragile creatures forever at the mercy of insensible circumstances.

Thus we would especially include in our Christmas message the most kindly thoughts for all harassed and unhappy souls who, because of events over which there is no human control, are sad and downcast. Wherever they are, the lonely and the dejected, we would remember them at this time. Christmas brings its sorrows as it brings its happiness; and for all who sorrow our prayer is that in their tribulation they may find the touch of divine comfort.

With such thoughts in mind, we send our readers and friends the best of good wishes for Christmas.

TEA PARTIES

Tea-drinking is not as popular on this continent as it is in Europe and especially in the British Isles. In England the drinking of tea was so much a part of the social life of its people that it inspired the writing of much literature, and at least one song, "Everything Stops for Tea". The severe rationing of tea in the British Isles, over a period of many years, may have diminished the national palate for the estimable beverage.

It should not be forgotten that the English were voracious coffee drinkers before they became tea-drinkers. We have seen it stated that there were no less than 3,000 coffee-shops in London during the middle and latter 17th century. In the coffee-shops business and gossip were equally transacted, in the immediate period that preceded the publication of newspapers.

In the 18th century tea-drinking became the fashion among those who could afford the then expensive luxury. Dr. Samuel Johnson and his celebrated confreres were avid tea-drinkers. "There is no better stimulant for good conversation in all the world than a dish of tea," declared the famous philosopher and lexicographer. From these tea parties of the Johnsonian era has come some of the world's greatest wisdom.

Good tea parties are by no means obsolete in this noisy, radio-ridden, juke-box, television-flicker era. We had the pleasure of an invitation to such a party in Aurora a few days ago, and found much relaxation for mind and body in a gracious atmosphere which reminded us of what William Hazlitt called "the feast of reason and the flow of soul". In place of gossip there were reminiscence and good conversation; and especially tea of a quality which Milton called "a healing brew". The very brevity of a good tea party ensures its own longevity in the panorama of memory!

CHRISTMAS VACATION

"What will you do at Christmas?" a friend asked us. The question brought us up with something of a jolt, for we had not thought of any plans. There was something we had in mind, but we did not tell him about it. We had bought a reprint, considerably abbreviated, of some dialogues we knew long ago, in the days when we had more time for reading than has been ours for these many years.

No one whose business it is to write can ever get far away from their work, especially a writer whose job it is to report news. So long as there are human beings there will be news; but a great deal of such news is not for printing. There is work enough without the latter!

During the year of 1952 we have written some quarter of a million words for Aurora News Pages. If we say it ourself, that is a lot of writing. Whether it turns out good, bad or indifferent, we can say with honesty that we take much care over what we write. We despise slipshod writing. We like to find the right word for the right place, and that is not so easy as it looks.

For three and a half years we have had no vacation. We confess to feeling tired. We could do with a rest. Some of it, at least, we hope to get for a few days at Christmas. Thus we look forward to a quiet Christmas; as noiseless, as motionless, and as serene as possible. Serenity. That surely must come at the end of the journey; but the wise will be gathering as much of it as possible along the way!

More than 2,000 years ago much wisdom was gathered in a city named Athens. In that city lived one named Plato. We hope to feast again on his dialogues during our Christmas vacation.

ROYAL

Thursday, Friday, Saturday December 25-26-27

ONLY H-C-H, PRODUCER OF "THE YANKEE" COULD DO IT!

Scaramouche

STUART GRANGER · KLEMM PARKER · ANNY LEIGH · FERRER

FRIDAY DECEMBER 26th

Special ALL CARTOON Show

DOORS OPEN AT 1.45

SHOW STARTS AT 2.00

Monday, Tuesday

December 29-30

THE GAY AND GOLDEN MUSICAL ROMANCE!

HERBERT J. YATES presents

I DREAM OF JEANIE

(WITH THE LIGHT BROWN HAMB)

starring
RAY MIDDLETON
BILL SHIRLEY
MURIEL LAWRENCE

Introducing **EILEEN CHRISTY** as JEANIE
REX ALLEN as Guest Star
and LYNN BARR

Written by ALAN LAMAY · ALLAN DWAN
A REPUBLIC PRODUCTION
Republic Pictures Corporation

WEDNESDAY, DECEMBER 31st

NEW YEARS EVE

MIDNITE SHOW

ON OUR SCREEN:

SPECIAL DOUBLE FEATURE
ATTRACTION
BOWERY BOYS IN
"SPOOKS RUN WILD"
PLUS
"THE MONSTER WALKS"

HAPPY NEW YEAR!

Doors Open 11.45
Show at 12.05

TICKETS NOW ON SALE
AT BOX OFFICE...
AVOID WAITING IN LINE!

Wednesday and Thursday

Dec. 31 - Jan. 1

THE MARCH MARCH MARCH THAT OUTSHINES 'EM ALL!

PAINTING THE CLOUDS WITH SUNSHINE

TECHNICOLOR

STARRING DENNIS VIRGINIA GENE
MORGAN MAYO NELSON

LUCILLE NORMAN · S. Z. SAKALL · DAVID BUTLER
Music by Harry Clark, Roland Kibbee and Peter Hild

Matinee Thursday, at 2.00 p.m.

Friday and Saturday

January 2-3

The story of the Boomtown that built its fortune in 60 days!

The DUEL AT SILVER CREEK

COLOR BY TECHNICOLOR

Starring
AUDIE MURPHY · **FAITH DOMERGUE** · **JOHN WAYNE**

Produced by HARRY CLARK · Screenplay by GEORGE HARRISON and JACQUES THORNTON · Directed by HARRISON THORNTON
A WARNER BROS. PRODUCTION

THE MANAGEMENT AND STAFF WISH THEIR
MANY PATRONS A HAPPY CHRISTMAS AND
GOOD FORTUNE IN THE NEW YEAR

Christmas...

The magnificent promise of the Christmas story has inspired the dreams and prayers of men through the centuries. Wherever mankind kept to the spirit of brotherly love, there the meaning, the symbolic beauty of Christmas remained.

It is our fervent hope that this Christmas will bring us still closer to the fulfillment of the promise of Peace and Good Will in all lands. In this spirit we wish a Merry Christmas to all.

OSBORNE'S

MENS and LADIES WEAR

AURORA

YONGE STREET

USE OUR WANT ADS TO... BUY SELL RENT TRADE

HOUSE FOR SALE

7-ROOM house, small stable, garage, 3 acres of land, close to church, school and shopping centre. Write P.O. box 28, Keswick, or phone 1938, Roche's Point. *3w52

BUNGALOW, close to Newmarket, sunroom, 3 bedrooms, large kitchen, modern sink and cupboards, good size living room, 3-piece bathroom, hardwood throughout, side drive and garage. 1 acre of land. Priced for quick sale. \$5,500. \$1,500 down. Phone 438w4, Newmarket.

HOUSE for sale, in good condition. \$1,500 down or less to responsible buyer. Box 248 Era and Express. *1w52

NEW 4-room house on Maple Ave., Newmarket. Large living room, basement garage, oil heat. M. G. MacInnis, 8 Stanley St., phone 848m, Newmarket. *4w49

NEW, 6-roomed bungalow, oil heated, hardwood in front rooms, nice lawn, lot 60'x200'. Priced right for quick sale. Murray Baker, phone 651, Newmarket. *1w37

\$3,000. DOWN. 5 room bungalow, hardwood floors throughout, tile in kitchen and bathroom, oil heated with air conditioning, 4-piece bath upstairs, 3-piece bath in basement, with basement apartment or finished recreation room. Phone Newmarket 564w. *4w51

ROOM AND BOARD

FULL board and lodging for business lady or gentleman. Apply 9 Arthur St., Newmarket. *2w51

ANYONE desiring a room, or room and board, apply 138 Prospect St., phone 71, Newmarket. *2w52

17 ARTICLES FOR SALE

UPHOLSTERING
Chesterfield suites expertly re-built and recovered. Free estimate, free pick-up and delivery. All work approved by the Dept. of Health, Workmanship guaranteed.

DYER'S FURNITURE
CALL 1250 NEWMARKET *1f40

RUGS, broadloom. Save up to 50 percent. New rugs from old rugs, woolens and discarded clothing. Reversible, seamless & approximately 12" thick. Made in latest color tones. Phone Newmarket, 857m. *1f40

DRAPERY, SLIP COVERS
BEDSPREADS
VENETIAN BLINDS
Custom Made

Senecal's
DRY GOODS - DRAPERIES - DISCOUNTS

VENETIAN BLINDS

ALUMINUM or steel. Made for all styles of windows. Kirsch drapery tracks, drapery arms and pin hooks, etc. Free estimates and installations. Phone 755, or apply Harold Craddock, 40 Ontario St. W., Newmarket. *1f40

ELECTRIC McClary range, 4 burners with coal or wood annex, in good condition. Phone 33113, Newmarket. *2w51

LADY'S skis, poles and boots, size 6 to 7 1/2, \$15, nearly new. Phone 1388, Newmarket. *3w51

MANTLE, radio with battery, in good condition. Johnson gasoline motor, nearly new, 14 h.p. Electric table cooker, nearly new. Apply Mrs. Joe Drury, 11, R. 3, Newmarket. *1w52

NORGE space heater, large 55-60 B.T.U. model, first class condition, with remote feed fuel supply system plus a 200 gallon fuel storage tank. Complete \$100. Phone 126, Roche's Point. *1w52

CHITAI, practically new. Phone 4117, Mount Albert. *1w52

GOOD tricycle, cheap. 3 pair girls' skates, white, size 13, 2 and 1/2. Small McClary's cookstove, coal or wood. For quick sale. Mrs. E. Gould, 8 Ellen St., Newmarket. *1w52

CHINA cabinet, bow front, oak; walnut chest of drawers; walnut cedar chest; studio suite, 3-piece; Quebec cookstove; Kelvinator refrigerator, small; mantle radio; space heater; lamp tables; chairs; lamps; table lamps; floor lamps, apartment-size washing machine. National cash register, fireproof, spark-guard, child's new high chair, child's low chair; walnut bedroom suite; rockers and arm chairs. Dead, waterlily; library table; end table; lamp table; mirrors; pull-out couch; wheel chair; spool bed; electric pool cooler; 14 h.p. motor. China, glass, dishes, other articles. Fred Hirst, phone Queensville 2115.

BEATTY washing machine, in good condition. Moffatt range. Phone 1014, Newmarket. *1w52

HART's sleigh, 3 pair skates, 1 white pair, 1 black pair. Phone 1852, Newmarket. *1w52

ARTICLES FOR SALE

DRAPES: 2 pairs, apple green, lined; also one pair lime green, lined, for picture window. Reasonable. Phone 736-w. *1w52

5 GAL. galvanized oil can with tap. Only used 6 months. Phone Mrs. Burke, 1262, or enquire 25 Joseph St., Newmarket. *1w52

MERCHANDISE

AT INSLEY'S, Men's Felt Boots, all wool felt top and soles. Regular value up to \$3.95. December Sale \$3.98. So comfy and warm. Sizes 6, 7 and 10 1/2. *1w49

AT INSLEY'S, Men's Kitchen, high back overalls, zipper fronts, for hydro, telephone or farm men. Will wear like a pig's nose. *1w49

PRODUCE

AT our storage, Katahdins potatoes, extra dry and flaky when cooked, by the bushel. No. 1 Laurentian table turnips; carrots; No. 1 cooking onions, large and small; green brittle cabbage, excellent for salads or cooking. All grown on highland with the extra vitamins and sunshine. W. C. McCullum, Holland Landing, phone 678w3, Newmarket. *1w51

HELP WANTED

RELIABLE woman to look after five-year-old boy, in exchange for room and board and small remuneration. Evenings and weekends free. Commencing after the New Year. Write box 954, Newmarket. *1w52

YOUNG man, 18-25 years, for handling shipping or receiving in warehouse of a progressive firm. Write Era and Express box 249, giving details, age, marital status, experience, salary expected, etc. *1w52

23 WORK WANTED

HAVING TROUBLE WITH YOUR BOOKKEEPING?
WE set up systems for all small businesses, farms, etc., or help you with your present system, and your income tax. Phone King 126, or write Era and Express box 250. *1w52

PARTY time! You'll need a baby sitter! Experienced, capable ladies available day or evening at reasonable rates. Phone 122m, Newmarket. *3w51

Are you thinking of tiling your kitchen or bathroom floor? If so, please call 1282, Newmarket, for free estimates for rubber, mastic, marble, jasper and plastic wall tile. R. J. Rundle and Son, 100 Andrew St., Newmarket. *1f40

SLIP covers, draperies, bedspreads, etc., made-to-measure. Mrs. Thelma Jones, phone 1154, Newmarket. *1f40

WE are now equipped to install large septic tanks for restricted area. For prices and information call Murray Baker, phone 651, Eagle St., Newmarket. *1f40

UPHOLSTERING
Chesterfield suites, occasional chairs, rebuilt, recovered in any fabric. Apply Ken Sargent, 85 Gorman St., or phone 382, Newmarket. *1f40

WANT your radio repaired in a hurry and guaranteed? Phone Newmarket 1232. *1f40

28 LIVESTOCK FOR SALE

3 REGISTERED Hereford bulls, 6 to 9 months old. Apply Claude York, Belhaven. *1w51

2 SOWS, 1 with 10 little pigs and 1 with 8 pigs, ready to wean. 6 stockers, about 400 lbs. each. 3 steers and 3 heifers. Phone 317w12, Newmarket. *1w51

REGISTERED Hampshire hogs, hardier pigs, less feed, more profit. Walter Carl, Mount Pleasant, R. 1, Sutton West. *1w52

28A LIVESTOCK WANTED

Horses for milk feed. Highest prices paid. Rex Smith, Queensville, phone 1012 collect. *1f40

Horses for milk. Will call for with truck. Good cash prices paid. Frank Coleman, phone 1085, Newmarket, or write P.O. box 25. *1f40

Live poultry. Any quantity. Bring them in or will call on request. Highest prices paid. W. S. Appleton, Oak Ridge, or phone King 9114. *1f40

TRANSPORTATION

TO and from Toronto. For further information, phone 1260, Newmarket. *1w52

USED CARS

AI USED CARS GUARANTEED

1951 FORD, Tudor, green
1951 FORD, Tudor, green
1952 STUDEBAKER, coach
1950 FORD, Tudor, alpine blue
1950 METEOR, custom Tudor, green
1950 CHRYSLER, 4-door, maroon, exceptional buy
1948 CLUB coupe, blue
Several other used cars at a real bargain price
See these before buying

TOM BIRRELL & SONS LTD
Sales and Service
Ford Sales and Service
Davis Dr., E., Newmarket
Phone 740

1949 AUSTIN, Low mileage, in good condition, \$800. Phone 807, Newmarket. *3w52

USED TRUCKS FOR SALE

AI USED TRUCKS GUARANTEED

1951 FORD 3-ton combination, low mileage
1951 FORD 2-ton combination, exceptional
1951 FORD 3-ton cab and chassis, 158"
1950 FORD 3-ton cab and chassis, 158"
1948 CHEVROLET, 1-2 ton pick-up, Bargain
1947 MERCURY 1-2 ton panel
1947 STUDEBAKER, 1-2 ton pick-up
Several other good used 3-ton and 1-2 ton trucks
If it is a good used truck you want see

TOM BIRRELL & SONS LTD
Ford Sales and Service
Davis Dr., E., Newmarket
Phone 740

LUMBER FOR SALE

LUMBER, 2x4 and 1" lumber. Rough or dressed. Ed. Blizzard's Sawmill, Eagle St., Newmarket. *1f51

WOOD FOR SALE

STOVE wood. Mixed hardwood. Delivered. Phone 4210, Mount Albert. *1f51

PETS

CANARIES. Beautiful singers \$8. Hens \$1.50. Baby Budgies \$8. Cages and supplies. Breeding cages. African violets 50 colors. 50c each. Mrs. Wm. Agar, Beeton, phone 81. *5w49

TOY Manchester terriers from champion stock. Glen Aubrey Kennels, Aubrey Avenue, Oak Ridge, King 9112. *3w52

MISCELLANEOUS

CONSTANTLY buying all kinds of scrap iron, sheet metal. Prompt country-wide pick-up. Also used pipes in angles for sale. Northern Steel and Metal Co., Davis Dr., E., phone 1410, Newmarket. *1w52

COME in and compare. We will not knowingly be undersold by any competitor anywhere. You be the judge. Dyer's Furniture phone 1250, Newmarket. *1f40

All-herbal rheumatic tablets for muscular, arthritic, neuritic, sciatic pains. A price \$1.00. Best Drug Store, phone 14, Newmarket. *1w52

MUCOUS IN THROAT
Thuna's Pink Tablets for the nose and throat, for the stopping of mucous discharge, generation of the lump in the throat and other disturbances. These are the same reliable pink tablets that have been used for many years by adults and children with good results. Price \$1.00; \$1.75; \$2.50. The Best Drug Store, phone 14, Newmarket. *1w52

THE BEST BRONCHIAL COUGH SYRUP
For coughs, colds and bronchitis. A prompt and effective remedy for the relief of bronchitis, tight or chesty coughs and colds. 75 cents. The Best Drug Store, Newmarket. *1w52

FOR SALE OR RENT
Hospital beds, wheel and towel chairs. Theaker and Son, Mount Albert 3553. *1f40

Trusses, surgical supports, elastic hosiery for those who suffer from varicose veins, ankle and knee trouble. Arch supports, Lumbago belts. Best Drug Store, phone 14, Newmarket. *1w52

We repair all makes of sewing machines. New machines \$59.50 up. Singer Sewing Center, Newmarket, 138 Main St., phone 1076. *1f40

Classified Advertising Rates

Two cents a word, minimum of 50 cents for each advertisement. Half price when advertisement is repeated on successive weeks. Ten percent discount if advertisement is paid within week of publication.

Coming Events costs two cents a word, minimum 50 cents. Sale Registers, \$1 for the first week, 50 cents for each successive week.

Card of Thanks, Wedding and Engagement announcements, 75 cents for each announcement less 25 cents if paid within week of publication.

In Memoriams, 75 cents for each insertion plus 5 cents a line for verse, less 25 cents if paid within week of publication.

Classified advertising may be phoned into, or left at The Era and Express office on Main St., Newmarket, phone 780; at Whitelaw's Gift Store, Yonge St., Aurora, or Aurora office, phone 6363, Aurora; at Mrs. L. E. Rolling, phone 8, King; or with any correspondent. Advertisements accepted through the mail where name of sender and address is clearly indicated.

Your advertisement gets into nearly 4,000 homes in North York.

MISCELLANEOUS

GOODMAN'S SALVAGE COMPANY

USED pipes, steel posts, T beams, angle irons, plates, boilers, etc., in all sizes. Many other items of various sizes. Phone 305, Davis Drive, Newmarket. *1f48

SALE REGISTER

SATURDAY, DEC. 27 — The undersigned has been instructed to sell by public auction, at lot 9, con. 6, East Whitechurch, at Lemonville, the furniture and property of Mary Ellen Cook. At the same time and place, house and lot of 1 acre of land. Subject to reserve bid. F. N. Smith, auctioneer, L. J. Harper, clerk. John W. Crawford, administrator by power of attorney. *1w49

NOTICE TO CREDITORS

AND OTHERS

IN THE ESTATE OF FANNY B. MAINPRIZE, DECEASED
ALL persons having claims against Fanny B. Mainprize, late of the Town of Newmarket, in the County of York, Widow, Deceased, who died on the 12th day of October, A.D. 1952, are hereby notified to send to the undersigned, on or before the 10th day of January, A.D. 1953, full particulars of their claims. After the said date, the Executors will distribute the assets of the said Deceased, having regard only to the claims of which they shall then have notice.
DATED at Newmarket, Ontario, this 10th day of December, A.D. 1952.
Allan M. Mills,
Newmarket, Ontario,
Solicitor for the Executors. *3w50

BIRTHS

BREADMORE—At York County hospital, Sunday, Dec. 21, 1952, to Mr. and Mrs. Donald Breadmore, Toronto, a daughter.

CRYDERMAN—At York County hospital, Sunday, Dec. 21, 1952, to Mr. and Mrs. Norman Cryderman, Baldwin, a son.

CRAIG—At York County hospital, Thursday, Dec. 18, 1952, to Mr. and Mrs. Raymond Craig, Aurora, a daughter.

DALEY—At York County hospital, Wednesday, Dec. 17, 1952, to Mr. and Mrs. Harry Daley, Newmarket, a daughter.

FORTIER—At York County hospital, Monday, Dec. 22, 1952, to Mr. and Mrs. William Fortier, Oak Ridge, a son.

HILTZ—At York County hospital, Friday, Dec. 19, 1952, to Mr. and Mrs. Hertz Hiltz, Bradford, a daughter.

LAYZELL—At York County hospital, Saturday, Dec. 20, 1952, to Mr. and Mrs. George Layzell, Richmond Hill, a son.

LA BRASH — At York County hospital, Thursday, Dec. 18, 1952, to Mr. and Mrs. Vincent La Brash, Richmond Hill, a daughter.

PRESTON—At York County hospital, Thursday, Dec. 18, 1952, to Mr. and Mrs. Gordon Preston, R.R. 2, Newmarket, a son.

SMITH—At York County hospital, Sunday, Dec. 21, 1952, to Mr. and Mrs. Robert Smith, Langstaff, a daughter.

DEATHS

HARKER—At her home, lot 103, con. 1, East Gwillimbury, on Thursday, Dec. 18, 1952, Eliza, both Ann York Miller, wife of Stanley Barker. Funeral service was held on Saturday, Dec. 20, Interment Pine Orchard cemetery.

STREETER—At Newmarket, on Thursday, Dec. 18, 1952, Emily Frances Jones, wife of Edward Frank Streeter and sister of Mrs. Heatsie Willis. Funeral service was held this afternoon, in the Newmarket cemetery.

IN MEMORIAM

CHURCH—In loving memory of Laura Frank Church, who passed away December 20, 1952. Shirley Link.

Appears in Leading Role

Alexandra Finn, daughter of Mr. and Mrs. Alexander Belugin, appeared during November in a leading role in the British comedy, "Miranda." Last week, another of her original dramas was presented under her direction.

This time it was "Trial By History," which was described in the Rockland County Journal-News as "another of those fantasies, . . . a gay, clever play about some of the famous villains of yesterday plus several unforgettable characters like Dame History, Garcon, Zoot Suit, the Gullibles, Singin'est, Herda Rhumora, Inevitable Christmas Angel, Tuff Stough (the ol' devil himself), and Aide De Garcon.

"These characters are to be remembered because they were created with a fine flair for comedy and enacted with aplomb."

In an account of the first play, "Miranda," the columnist in the Journal-News writes, "Alexandra Finn, in the role of Lady Clare, wife of a Harley Street surgeon, was superb. She portrayed a wide variety of moods, all facets of an interesting, well integrated personality."

Both plays were presented by the Antrim Players in Suffern, New York.

et away December 20, 1945. Till memory fades and life departs.
He lives forever in our hearts.
Ever remembered by grandma and grandpa and Aunt Ethel Homer.

CLARK — In loving memory of our dear parents who passed away to Heaven, my father, Wm. Clark, January 24, 1945, and mother, Rachael Clark, December 25, 1945.

When the Lord said they have finished.
Come up higher, parents dear; They have won a crown in Heaven.
By their love and kindness here.

We remember well our sorrow, As we stood beside their beds; Deep and heartfelt anguish When we saw that they were dead.

We missed the kind and willing hand,
Their fond and earnest care; Our home is dark without them.
We miss them everywhere.

Lovingly remembered by daughters Mary and Eva.

FOUNTAIN—In loving memory of our dear brother, L/Cpl. James (Jim) Fountain, killed in action on December 20, 1944, buried in Villanova cemetery, Italy.

"There's a sad but sweet remembrance,
There's a memory fond and true;
There's a token of our love, dear Jim."

And a heartache still for you, Lovingly remembered by sisters Ethel and Vera and brother Ross.

MITCHELL—In loving memory of our dear dad, Seth Mitchell, who passed away December 14, 1950.

One by one they go before us, They are fading like the dew;
But we know they're watching over us.

They're the good, the fair, the true.
They're waiting for us only Where no pain can ever mar.
Dear ones who left us lonely Watch us through the gates of heaven.

There our father, there our mother, Gone within those gates ajar.
Ever remembered by Jack and Helen, Herb, Marie and grand daughter, Connie.

CARD OF THANKS
The family of the late Mrs. Freeman Allen wish to thank their many friends and neighbors for their kindness during their mother's illness, also for the flowers and sympathy during their sad bereavement in the loss of a loving mother.

CARD OF THANKS
Mr. Walter O'Mulloran and family wish to thank relatives, friends and neighbors for their kindness, sympathy and flowers during their recent and bereavement.

CARD OF THANKS
I wish to thank all my friends for their lovely cards and gifts sent me during my recent illness in York County hospital, and to wish all a Merry Christmas and a Happy New Year.

Haskett's

BY GEORGE HASKETT

HASH

Newmarket Sports Editor



MERRY XMAS TO ALL. Must get our letter off to Santa. We'll ask the jolly red-coated gentleman to be particularly good to all North York sportsmen. Sort of envy all those hockey boys and other jolly sportsmen who'll be able to get out and shake down the turkey and stuff with some manly exercise.

Eddie Bush's descent on North York was 50 percent successful. Bush Builders shook the Spits Builders and Bears' company reversed the trend Friday in Aurora Igloo, nicking the Bush-coached Greenhairs 7-2. Henceforth we'll have to take Eddie more seriously. Confidentially, he whispered Thursday he'd wrap up the game in the first 10 minutes. Nearly did it too — his Builder charges — required just under 12 minutes to salt away a 4-1 margin from which the Spits never recovered.

Spits will have to haul up their socks if they're championship-minded. It can be done, of course, but won't be by trying to out-thump the Bushmen. Have to figure, too, that Al Shewchuk was an absentee, ditto Keith Collings and Les Clarke. Bill Mabbett was an early casualty, out with a shoulder separation, due to a tumble into the boards. Lucky for us one game doesn't make a season, win or lose a title.

In fact there's at least five more jabs at the Builders before March. Shapes up though as a two team scrap, Builders vs Spits, for the north division title.

Rumors flying around indicate Midland Flyers, third contestants, have chucked in the sponge. Guess that 12-3 drubbing Spits administered in Midland Tuesday speeded up the Flyers' disintegration.

Now for a quick look at the Aurora scene. Fact that beats me is why there weren't more fans on hand. Game was a pip — it rated a full house. Possibly Rowntree and Andy Closs have a host of fans away. Charlie Rowntree and Andy Closs have a husky, eager-beaver bunch of puck pursuers. If the Bears can keep up the present pace it could be Aurora's year to celebrate another junior C title. Joe Burke, Walt Fines and Artie Barber were our Bears' three-star ratings in Friday's win over Collingwood.

Slap shots around the rinks. The North York minor hockey league is going famously. Although some of the teams, by O.M.H.A. standards, carry a D rating, others a B, such as Newmarket and Aurora, from one game to the next, can't tell who'll win it. League's upstairs mentors Harold Mills, Tubby Barrow, "Whitey" White (Rich-

mond Hill), Bill Mundell (Aurora), Frank Hollingsworth, Lowell Waller, Ken Stephens, Ken Broughton, Eddie Pitt (Newmarket), Geo. Cooke (Woodbridge), Bob Walton (Nobleton), Ken Wagg (Stouffville) and Doug Marchant (Schomberg) are happy to see their teams in regular action.

Stew Patrick, Aurora sportsman, has come through with an offer of one trophy. Need two more. Must be a couple of old Trolley League cups for midget and juvenile sitting on somebody's shelf or tucked away in an attic corner. How about a search for them, fellows. Sure can use them.

Bill Mundell, Mr. Minor Hockey in Aurora, is whistling the blues this week. Bill's bantams and juveniles started off the week with unbeaten records. Schomberg Lions squashed the bantams' run and Eddie Pitt led Newmarket juveniles into Aurora Thursday to eclipse Aurora's winning skein. Mr. Mundell of course will immediately go into a huddle with himself over the Christmas season to figure ways and means of getting back on the winning track.

Ken Wright and Tracy Barrager, prime movers in getting basketball moving, report progress on a North York hoop-lop. There's hope of organizing a four-team circuit after the New Year. Participants will likely be Newmarket, Aurora, Pickering College and either Richmond Hill or Zephyr, or both.

Regret to learn of the recent passing of Archie Dike. Archie did valuable work as treasurer of the Lake Simcoe Softball League for a great many years, and was a regular attendee at all Simcoe League contests. He'll be missed down the sport trail.

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NEWMARKET DRUG STORES

CHRISTMAS SEASON HOURS

WEEK OF DECEMBER 22ND

Monday, Tuesday Open until 9 p.m.

Wednesday Open until 10 p.m.


Christmas Day, Dec. 25th. Closed All Day

Boxing Day, Dec. 26th. Closed All Day

New Year's Day, Jan. 1st 1953. Closed All Day

In case of Emergency, the name and telephone number of the Person On Call will be on the store door.

Bald Atkinson Chester Best Harvey Lane



Your friendly support during the past year, has contributed greatly to our progress.

We extend cordial and appreciative thanks to you and sincere wishes that yours will be

A MERRY CHRISTMAS

A HAPPY NEW YEAR

NEWMARKET WOOL CENTRE

for Service and Satisfaction

Corner Main and Water Street

Newmarket Phone 1336

Herbert and Joan Goodhoofd

GIVE THE ERA AND EXPRESS FOR CHRISTMAS - -



Glad TIDINGS

The joyous peals of Yuletide bells find their cheerful echo in greetings to our friends for a very Merry Christmas and a bright Happy New Year.

SEDORE'S GROCERIES and MEATS

MANAGEMENT AND STAFF

THE JOYS of CHRISTMAS

May you enjoy this Christmas with loads of good cheer and happy friendships.



THE COMMUNITY MEMORIAL ARENA COMMISSION AND STAFF

Greetings

To all of our friends—go our wishes for a happy Yuletide season and a wonderful New Year. And for your patronage and good will during the past year we tender our thanks.

M. R. ROBERTS AND STAFF

The Dominion Bank, Newmarket

King City And District

Mrs. Laura Rolling, Phone 8, correspondent

Heads Laskay W.M.S.
Election of officers of Laskay United church W.M.S. gave Miss Winnifred Boys the presidency, succeeding Mrs. William Bryson, who held the post for two years. Others are, vice-president, Mrs. Marshall McMurchy; secretary, Miss Marjorie McMurchy, and assistant—Mrs. Hesse Bryson; missionary secretary, Mrs. Norman Bryson; assistant, Mrs. Melville McCallum; local treasurer, Mrs. James Hunter; assistant, Mrs. Effie Bath; organist, Miss Helen Hunter; assistant, Mrs. Jesse Richardson.

Missionary Monthly, Mrs. Wm. Bryson; flower fund, Mrs. J. F. Forester, Mrs. Lewis Marwood; supply committee, Mrs. Scott Smeltzer, Mrs. Glen Dooks, Mrs. Clyde Cairns; program committee, Mrs. Aubrey Glass, Mrs. Marvin Hunter, Mrs. Ross Folliott; refreshment committee, Mrs. Frank Marshall, Mrs. Roy Peelar, Mrs. Pearson Smeltzer, Mrs. Archie McDonald; baby band superintendent, Mrs. Glen Dooks; parsonage committee, Miss W. Boys, Miss M. McMurchy, and Mrs. James Hunter.

Eversley W.M.S. Annual
At the annual meeting and election of officers of Eversley Presbyterian church, held at the home of Mrs. Jas. Ball, Mrs. T. L. Williams was re-elected president. Mrs. D. C. Witherspoon is honorary president. Mrs. E. Farren was made first vice-president, following the retirement of Mrs. Albert Jones, who is ill.

Mrs. Fred Curtis is second vice-president; Mrs. John Phillips, secretary, and Mrs. Watson Ferguson, assistant; Miss Alice Ferguson, treasurer; assistant, Miss Jessie Gellatly; Mrs. Chas. Gordon, pianist; assistant, Mrs. L. J. Shropshire; Mrs. L. E. Rollin, press sec.; Mrs. Howard Nell, corresponding sec.; Glad Tidings, Mrs. Arthur Bovair; Mrs. L. J. Shropshire, welcome and welfare; Miss J. Gellatly, literature and library; Mrs. D. M. Ross, flower fund; Mrs. Ross, Mrs. Jas. Ball, Mrs. J. Phillips, supply committee; Mrs. Ross, current expense treasurer; Mrs. L. E. Rolling, Mrs. Arthur Bovair, auditors. Mrs. Rhoda Farrer presided for the elections.

When the annual reports were heard, the secretary reported a membership of 23 in 1952, with an average attendance of 13. A life membership pin was given to Mrs. S. W. Armitage, Maple, and the society shared with Strange society in presenting Mrs. E. Farren with a travelling case last summer.

The sum of \$137 was raised for the general missions fund, with an extra \$3.00 for Presbyterian expense fund and freight money for bale shipment. The missions allocation was \$135. The value of three bales was \$149.75, of which two bales, sent to the Girls' Home, Toronto, were worth \$39.89. The current expense balance was over \$25. John Whalley Elected

At the annual meeting of the

ratepayers of S. S. 2, held in King City school Dec. 17, John W. Whalley, farmer, was elected trustee for a term of three years. His children are attending the school. Mr. Whalley's nomination was proposed by Bruce Hall and seconded by Dr. John Barrie, chairman of the board.

It was the only nomination, as Dr. Barrie, the retiring trustee would not stand because he felt the office should "be passed on". Mr. Whalley will be associated with J. G. Keens, who has completed two years of his term, and six years since he was first elected. Mr. Keens will be chairman of the board in 1953. Laurence Scott is the other trustee who has two more years in office.

A. W. Peck, an ex-trustee, was chairman of the meeting, attended by 10 persons. Accepting of office, Mr. Whalley said he is interested in school affairs and is anxious to contribute his service in the best interests of the school section.

The only change in the staff was the appointment of Mr. Iltyd Harris as music supervisor.

Dr. Barrie sees a worthwhile project in establishing special awards as prizes to school children for special accomplishments.

Subject to the approval of the teachers and the school board, parents, he said, could establish simple prizes on a yearly or five year basis which would not only be an incentive to the pupils, but would allow the community to share in the advancement of the child's ability.

School Complaint

Dr. H. J. Barrie told ratepayers of S. S. 2 at the annual meeting that he would go on record to state that in his opinion, "it is unbelievable that King township council could pay so little interest in fixing the school entrance." He referred to the lack of a conduit near the roadway outside the pedestrian gateway to the school grounds. "When you leave the roadway to approach the school building, you drop into a hole," he said.

The culvert was removed when the fourth concession roadway was repaired and Dr. Barrie said he has been told it was put in his farm entrance. He didn't ask them to have it placed there. He said he is wondering if he is expected to buy a culvert so the pathway to the school grounds can be repaired. He has offered the township gravel fill. He has "spoken to the reeve" and has been approached by the township road supervisor on two occasions.

A couple of months or so ago, he appealed to King City village trustees and a letter was sent to council from that body outlining Dr. Barrie's complaint and his offer. The department of highways pays 80 percent of the cost and while only one culvert is allowed to a property, the frontage of the school site should warrant two, Dr. Barrie stated.

Our Readers Write

Editor: In line with your rural writer (Dairy Farmer) this reader has "no more than a nodding acquaintance with higher economics"; but I was intrigued plenty with this final paragraph in a revealing story on movements in the cost of living index and the link of primary food products to said movements: "These well-defined short-term price cycles should not be grouped for the same treatment as rent that goes up and up and other items which are supposedly under the law of supply and demand. That is the law, you know, which will give you \$1.70 for your wheat now and \$2.30 in February and the price of the finished product is always based on \$2.30".

My interest is not from the angle of a grower of wheat but, rather, as a final user in its "finished product" form of bread. On the columnist's 'Believe It or Not' level, it cannot be too steadily remembered that, while no loaf would be possible without the bread-grain, nevertheless wheat is a comparatively minor factor in the price-tag on the urban loaf.

If I remember correctly, when the housewives part with a dollar for the bread-needs of their families, they are actually sending between 15 and 17 cents back to the wheat farmer. This letter would be no place to describe just where (or to whom) the remaining 85 or 83 cents go, even if I had the facts, but it seems important that off-the-farm Canadians should thoroughly understand that between 15 and 17 percent of their "bread dollar" accrues to the folks who grew the grain.

Finally, may I include the following thought-provoking figures from a pre-war farm table showing the record for specific years of the jittery price-structure for wheat, and the amazing stability in the "average price of bread per lb." in those same years, the latter in brackets: 1917, \$2.22 per bushel (7.7c); 1925, \$1.46 (7.6c); 1929, \$1.18 (7.7c); 1931, 0.76 (7.3c).

It will be noted that the astounding stability in the price of bread was maintained through those years, though wheat had nosedived to one-third of its earlier level. The technique for this achievement is beyond me, although it is fairly obvious that the years in question preceded urban Canadians' organized enthusiasm for higher take-home-pay.

LEGION NEWS

Well folks, the fourth annual Legion Christmas draw is over and some folks have lots of Xmas groceries.

Winner of the first prize was Allan M. Mills, 82 Prospect St., Newmarket; second prize, Geo. Hinton, Roche's Point; third prize, Ethel McElvray, 91 Hope Ave., Toronto, and fourth, Ross Mitchell, Sharon.

Comrades, do not forget our general meeting on December 29, the last meeting of the year, and the election of your executive for 1953. Remember, they will be the people with whom you will be entrusting our Legion affairs for the next 12 months. Be sure to attend and why not bring a new member. Tomorrow evening is the big Xmas bingo, one of the last chances around town to get an Xmas turkey the easy way.

The children certainly enjoyed themselves on Saturday. All credit is due to the Ladies' Auxiliary who did most of the work and to the comrades who handled Santa Claus arrangements.

On behalf of the executive of Branch 426, we wish to extend to each comrade and his family the very best wishes for a Merry Christmas and a Happy New Year.

To Comrade Editor and his staff we also extend the very best.

LEGION AUXILIARY BAZAAR

The Legion Ladies' auxiliary, Newmarket, held a Christmas bazaar and afternoon tea in the Legion Hall on Friday, Dec. 12. General convener was Mrs. Donald Burch.

Tea was served at small tea tables which were centred with mums. A variety of handmade articles was displayed at the booths. The draw on the Christmas cake conducted by Mrs. Gordon Downward was won by Mrs. Charles Gordon.

Mrs. Robt. Bunn convened the home baking. In charge of the fancy work table was Mrs. Roy Stickwood. "Touch and Take" was run by Mrs. Herbert Fletcher and a supervised nursery for pre-school children was conducted by Mrs. Howard Newton.

ARMITAGE

Mr. and Mrs. Thornton Bales had dinner with the Wm. Porters, prior to leaving for Florida where they plan to spend the winter.

It is hoped there will be a good attendance at the annual ratepayers' meeting to be held in the school on Monday evening, Dec. 29, when important new developments are to come up for discussion.

May we take this opportunity to wish one and all a very Merry Christmas.

MIDGETS TOP AURORA

Exploding their biggest show of scoring power of the season, Newmarket Optimists fired three goals and three third period goals to rack up a 7 - 0 win over Bill Mundell's Aurora Legion in a North York midget hockey league exchange at Newmarket Friday. The win increased Newmarket's lead atop the league. The Lowell Waller coached Optimists now have run their skein of victories to five straight.

Earl Lothian, promising young hot shot hockeyist, gave the Waller boys their start. Bill Cain, Norm Smart and Warren Townsley shifted into position to let fly second round counters. In the finale Bob Wilson, Charlie McGuire and Don Thoms punched home Newmarket's concluding tallies.

NOTICE

"Corner Cupboard"

Open 'Xmas Day'

10 A.M. to 4.30 P.M.

6.30 P.M. to 10 P.M.

As a convenience to our customers

Herb Lawrence

ST. JOHN'S BINGO

Postponed for

Saturday Dec. 27

Will carry on as usual Saturday

JANUARY 3

ELECT MRS. GORDON NEW PRESIDENT OF LEGION AUXILIARY

Mrs. Charles Gordon was elected president of the Ladies' auxiliary, Canadian Legion, Newmarket, when the branch held its nomination and election of officers in the Legion hall on Thursday, Dec. 18. Following the business session, a Christmas party was held.

Mrs. Paul Tobey presided. Conducting the nomination and election procedure was the zone representative, Mrs. George Duffield, Aurora. The installation ceremony will be held at the January meeting.

Those elected include: past president, Mrs. Tobey; president, Mrs. Gordon; first vice pres., Mrs. Gordon Downward; second vice pres., Mrs. Mae Brooks; sec., Mrs. Kenneth Ponting; treas., Mrs. Robert Bunn; standard bearers, Mrs. Arthur Sheridan and Mrs. Maurice Winter; executive committee, Mrs. Donald Burch, Mrs. Roy Stickwood, Mrs. Kenneth Miller, Mrs. Walter Preston and Mrs. Cameron Lane.

Mrs. Donald Brown convened a short program of games and Christmas carols and Mrs. Maurice Winter, borrowing Santa's suit, distributed the gifts which the members were exchanging. The group sat down to a delicious supper which the ways and means convener, Mrs. Gordon, with the assistance of Mrs. Downward and Mrs. Brooks had prepared.

Christmas Concerts

Schools in Newmarket closed for the holidays with a round of parties and concerts. Each school held its annual Christmas concert to which parents and friends were invited.

As always, the majority of children in each school participated in the programs. Nativity scenes, individual recitations and musical numbers, choruses and visits to Santa's workshops were featured at each of the concerts with folk dancing and puppets making their appearance also.

Young pianists provided the accompaniment for fellow artists or class numbers. And in one instance when measles had taken its toll of junior graders, one young miss substituted for five members of her class, without an error.

Ingenuity, an essential ingredient of the theatre, was not lacking. In one play, Rudolph made his appearance sporting an inflated red balloon for the necessary red nose. In another, towels and bathrobes provided costumes for the shepherds of Bethlehem's fields.

On Friday morning, the classes held their Christmas treat. The majority of classes, having drawn names earlier, exchanged their presents. More Christmas songs and favorite carols were sung and with wishes for snow mingled with wishes for a merry Christmas, the youngsters began their long holidays. No more school until Monday, January 5. Why, that's next year.

ELMHURST BEACH

Mr. W. H. Clifton and niece, Mrs. Bentham, are spending Christmas with his son, W. B. Clifton, Ottawa.

Mr. and Mrs. Jack Heaton, Mrs. T. Heaton and Beverley are spending Christmas with Mr. and Mrs. L. Pollock.

Mr. and Mrs. Wesley Hayes are entertaining the following to Christmas dinner: Mr. Gordon Hamilton, Roche's Point; Mr. and Mrs. Joe Deavitt, Toronto; Mrs. Deavitt and son Norman, Ravenshoe; Mr. and Mrs. Elgin Deavitt and two sons, Pat and Jimmy.

Good Wishes

To you whose friendship and patronage we treasure, we wish a Holiday of good health, good cheer and prosperity to last through-out the coming New Year.

STEDMAN STORE

NEWMARKET

ST. PAUL'S ANGLICAN CHURCH

D'Arcy Street

Rector - Rev. J. T. Rhodes, B.A., L.Th.

CHRISTMAS EVE - December 24th

11.15 p.m.—Choral Communion and Sermon

CHRISTMAS DAY, 9 a.m.—Holy Communion

10.30 a.m.—Holy Communion and Sermon

NEW YEAR'S EVE - December 31st

11.15 p.m.—Watchnight Service

CHEER for Christmas

May the joyful hours of Christmas overflow with good cheer and happiness for all our friends

KRANTZ MEATS AND GROCERIES

106 Prospect St Phone 409

MERRY CHRISTMAS

That warm, friendly feeling in the air is Christmas! May you enjoy all of its pleasures and good cheer throughout the coming New Year.



BROADBENT BAKERY AND STAFF

SEASON'S GREETINGS

May your joy this Christmas Season be as continuous as the wreath of holly.

May your happiness and good health during the coming New Year be without end.

CONSTABLE & MAGEE and Staff

REV. DR. MULLIGAN WRITES

Continued from Page 5
Work. What kind of a Christ are we to restore? A great teacher? A great Reformer? A great Prophet? A great Idealist? or "a Saviour who is Christ the Lord,"

"one who shall save the people from their sins?"
A present and urgent requirement is a re-emphasis this Christmaside of the supreme

Hillcrest Service Station

SENDS

Compliments Of the Season

TO ALL OUR GOOD

FRIENDS AND NEIGHBORS

Township Of Whitchurch

CONSERVATION CLUB COMPETITION

The Conservation Club is sponsoring a .22 rifle club Shoot Saturday, December 27, 1952, at the club property, Lot 20, Concession 5 West, at 1.30 p.m.

First and second prizes in each of the following classes:

CLASS I - 18 years and over

CLASS II - Ladies

CLASS III - 14 to 18 years

CLASS IV - Under 14 years

Parent or Guardian supervised

Open to all residents of the Township and to all members and associate members of the club. Ammunition and targets free.

George E. Richardson, President
Clayton Pogue, Secretary

vital spirituality of our Saviour. Splendid advances have been made in Christian lands through the stress laid on His social teachings and on the practical application of them to many and varied problems of society and nations. But of late the conviction has been growing that the emphasis has been too much on the practical at the expense of the spiritual and that as a result there has been a weakening and loss of spiritual power.

To restore what has been obscured and lost, we must begin with ourselves. Perhaps there is no more suitable reminder of how to do this than to carry out the spirit of some of the verses in one of the hymns by the American Quaker poet Whittier.

"O, Lord and Master of us all!
Whatever our name or sign,
We own Thy sway, we hear Thy call,
We test our lives by Thine.

"Apart from Thee, all gain is loss,
All labour vainly done.
"What may Thy service be?
Nor name, nor form, nor ritual word,
But simply following Thee."

To follow the One who brought the joy and gladness, the generosity and . . . the forgiveness of the Christmaside, . . . is a happy and enduring privilege.

So as we wish all a Merry Christmas, let us remember that back of our wish are the will and purpose and Gift of God.

To all my friends and fellow citizens in Aurora and neighborhood, I wish in fact, as in tradition and spirit, "A Merry Christmas".

Sincerely yours,

William Orr Mulligan.

REV. HOWEY WRITES

During these beautiful December evenings, in addition to the stars, we may see two of the loveliest planets in the heavens, Venus in the western sky, and Jupiter overhead. It has been suggested that there may have been a conjunction of planets at the time of Christ's birth.

Christmas would not be Christmas without all the poetic imagery of the shepherds, the angels, the carols and the star. In the Bible a star, and light itself, has always been a symbol of abiding spiritual reality.

The Christmas star, therefore, is the star of Truth. Jesus came to bear witness to the truth about God and man.

The Christmas star is the star of Love. The joyful message of this season is, "Love came down at Christmas, Love all lovely, all divine."

The Christmas star is the star of Faith and Hope. It enables us to look into the very heart of God and then go on our way courageously and confidently.

God give us eyes to see that

Christ's star is still shining. God give us grace like the wise men of old to come and worship Him and offer Him our best gifts. Eugene Field has given us these lines.

Star of the East, show us the way,
In wisdom, undefiled,
To seek the manger out and lay
Our gifts before the Child,
To bring our hearts and offer them
Unto the King in Bethlehem.

My Christmas wish to every reader of the Era is, "May you have the gladness of Christmas, which is Hope; The spirit of Christmas which is peace; and the heart of Christmas, which is Love."

Aurora-Born Tenor To Sing On Nation-Wide 'Singing-Stars' Program

An Aurora-born tenor who turns his hand to odd job to help finance his music studies, will be heard Sunday, Dec. 28, on the nation-wide Singing Stars of Tomorrow radio competition.

Making his bid then for the top scholarship award of \$2,000 will be 27-year-old Vladimir Dinoff. Over the age limit for the program, Dinoff has been allowed extra time because of war service with the R.C.A.F.

Sincerely interested in furthering his music career, Dinoff takes only odd jobs such as that of electrician's helper in order to leave himself time for study. He placed first in the tenor class last year in the Toronto Kiwanis Music competitions and has made appearances with Meddely Fair in Toronto.

Forty-four singers are heard during the Singing Stars of Tomorrow season. All parts of Canada are represented. First award is \$2,000 and second award is \$1,000. Other scholarships bring the total prize money to more than \$4,000.

Mary K. Hind, an Ottawa soprano, will be heard on the same program as Dinoff. The show is broadcast Sunday evenings 9.00- to 9.30 p.m. on the Dominion network.

Christmas Seals Part Of Our Tradition

Christmas seals have become a Canadian tradition. They are part of our Christmas, along with the tree, the wreaths, the gifts and the carols.

Christmas is a pledge and a promise and so are TB Christmas Seals. To all who suffer from tuberculosis and to those who might some day suffer from it, the Seal is a symbol of hope and courage.

No one is safe from tuberculosis. It is no respecter of age and no respecter of persons. It

Aurora Social News

The evening group of the W.A. of the United Church met in the church parlors on Monday. Mrs. Ted Johnson was soloist and the 50-50 club quartette sang "Holy Night". Rev. Mr. Harvey conducted the installation of officers for 1953.

Mrs. Druey and family of Kennedy street are spending their Christmas holidays in London.

Miss Gertrude Miller of Toronto was a weekend guest of Mr. and Mrs. Thompson, Spruce St.

The First Baptist church held its Christmas concert on Monday night.

Mrs. T. Dann left by plane Monday evening for Moose Jaw, Saskatchewan.

Mrs. John Dodd, Kennedy street, entertained the members of the Dorcas Society of the First Baptist church on Tuesday afternoon. Boxes for the shut-ins were packed at this meeting.

Mr. and Mrs. John G. McDonald will be at home to their friends on Wednesday, Dec. 24, from 3 to 5 in the afternoon and from 7 to 10 in the evening. It being the occasion of their 50th wedding anniversary.

Mrs. Claire Brownlee of Toronto was a weekend guest of Mrs. Marie Wonall.

is not inherited from one generation to another, as we believed for so many years. Instead it is spread by germs, passed from one person to another, and that is why family members, living in close contact, often give it to one another.

Forward strides are constantly being made in medical and social research. The new drugs, such as streptomycin, PAS, BCG and isoniazid, have worked wonders. Our hope lies not only in the cure of those already suffering, but in the prevention of the disease.

The best treatment continues to be prevention. And here is the value of TB Christmas Seals. In this district, during the past few years, the National Sanatorium Association has given thousands of free chest x-rays and clinic check-ups, and these have been the means of finding many cases of TB, previously unknown.

By finding the disease early, and beginning treatment at once, TB can nearly always be cured.

Buy Seals. Each is a weapon against disease. Each is a weapon to protect you and your family.

Canadian life insurance companies carry on business in more than 50 other countries.

TEMPERANCEVILLE

White Gift Sunday was held in the Sunday school and church on Dec. 14 when an abundance of neatly parcelled gifts were given in aid of the needy by the Sunday school pupils and church congregation.

A special service was held by the Sunday school which Mrs. Wilbert Jennings, the superintendent, conducted. Miss Donna Jennings read the scripture from the second chapter of St. Matthew. Miss Marie Wilson read The Spirit of Xmas.

Miss Elizabeth Wilson read a scripture meditation and Mrs. Burton Palmer told the story of a city of 800 children on the Island of Cheju, Korea. A poem was read by Miss Isabel Mashinter.

A beautiful evening service was conducted by Rev. E. C. Moddle during which time communion was held. A large congregation was present.

It is the sincere wish of all friends that Mrs. Don Chalk and Mr. Roy Folliott will be sufficiently recovered from their illness to enjoy a very happy Christmas.

May this correspondent take this opportunity to wish each and everyone of the many friends and neighbors of this community a very Merry Christmas and God bless you all.

To Mr. Wilbert Jennings and all the gentlemen who so kindly contributed their time and labor to work done for this family in recent weeks, may I also express my sincere appreciation. The many kindnesses of Rev. Moddle and the people of Temperanceville will always be foremost in my memory.

A "dash" is equal in quantity to one-third of a teaspoon of liquid.

To one and all I wish . . .

A MERRY Christmas

AND

A PROSPEROUS New Year

COUNCILLOR D. J. MURRAY
Queen's Hotel, Aurora

A Merry Christmas and a Happy New Year

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WHOLE OR EITHER
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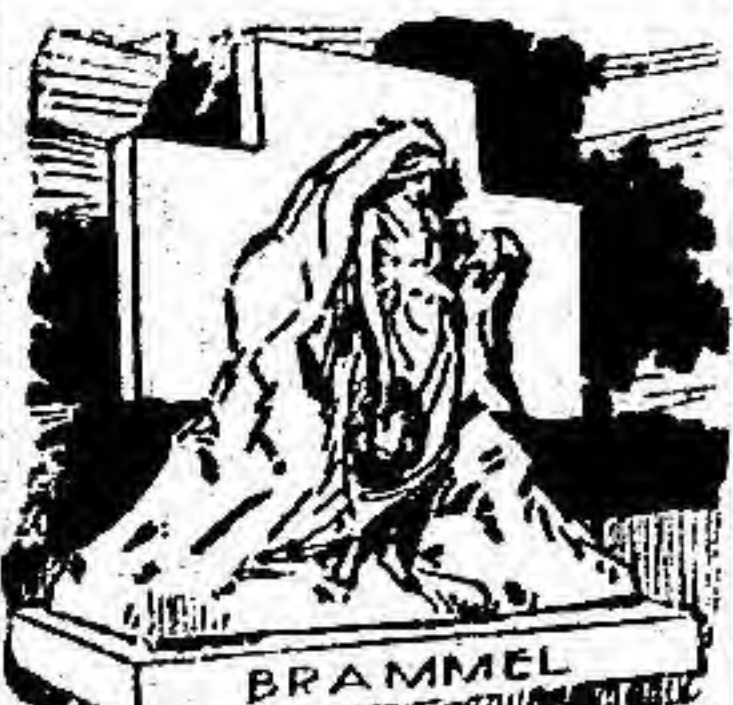
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The happy spirit in the air
As Christmas Day draws near,
The smiling faces everywhere,
The carols sweet and clear —
May all these things and many
MORE

Make Christmas grand for you;
And may you truly have in store
Your nicest New Year, too!
On December 13 Mr. and Mrs.
Tom Roberts attended the official
opening of the new branch of
the Bank of Nova Scotia, Leaside.
Their son, Mr. Clifford Roberts,
is the manager.

Mrs. S. Sennett received word
that her sister, Mrs. L. A. Brem-
ner in Portland, Oregon, had
passed away. Mrs. Sennett hadn't
seen her sister for 40 years.
Miss Olive Sowerby and Mrs.
Fred Sowerby, Toronto, called on
Mrs. S. Sennett on Sunday after-
noon.

Last minute Christmas shopping
and last minute jobs seem to
be the order of the day. But
in all our rush, let us remember
the Christ of Christmas, whose
birthday we celebrate.

The Institute will be held on
Tuesday afternoon, Dec. 30, at
the home of Mrs. Fred Weddel.
This will be the Christmas pro-
gram.

A special service will be held
in the Queensville Baptist church
on Sunday, Dec. 28, at 7.30 p.m.
Rev. Clarence A. King, formerly
of Queensville, now principal of
the Atlantic Bible school, will
be the guest speaker. There will
also be special music. Everyone
is cordially invited.

Miss Mary Arkinstall, and Mr.
Doug Smith, both of Queen's
University, Kingston, are spend-
ing their holidays at their res-
pective homes.

Miss Jean Cunningham of
Bowmanville High school staff is
spending her holidays with her
parents, Mr. and Mrs. Floyd
Cunningham.

Miss Pat McFarquhar who is
attending Ryerson Institute, Tor-
onto, is also holidaying at her
home.

Mr. Herb Kershaw has return-
ed after spending several weeks
at Gore Bay, Manitoulin Island.
Mrs. Robt. Knights has spent
two weeks with her daughter,
Mrs. Earl Milne, Toronto. Mrs.
Knights has been having a check-
up at the Lockwood Clinic.

It is Miss Rose Graham, not
Mrs. Graham, as reported last
week, who has moved into the
Arnold home.

Our postmaster reports a very
heavy Christmas mail, a record
mail. The bulk of the mail has
been coming through earlier too.
New books are being purchased
for our public library. Renew
your membership and enjoy the
many hours of pleasant reading
provided by our library for the
winter nights.

The Christmas meeting of the
Evening Auxiliary at the home
of Mrs. Harry Toombs was very
well attended. The annual re-

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NEWMARKET

port showed a very successful
year. The allocation had all been
sent in and it was also decided
to buy 12 small chairs for the
junior department of the Sun-
day school.

The slate of officers for 1953
includes Hon. Pres. Mrs. C. Mil-
sted; Pres. Mrs. Rex Smith; first
Vice Pres. Mrs. E. Denham; sec-
ond Vice Pres. Mrs. Wm. Smith;
Sec. Mrs. M. MacMillan; Ass't.
Sec. Mrs. Lorne Smith; treas.,
Mrs. D. Weddel; Christian Citiz-
zenship, Mrs. T. Peregrine; Stew-
ardship Committee, Dr. M. Arkin-
stal, Mrs. R. Watts, Mrs. W. Burk-
holder.

Supply Sec. Mrs. G. Pilch;
Literature Sec. Mrs. Whitfield;
Missionary Monthly Sec. Miss E.
Huntley; Cards and Flowers Mrs.
L. Wellman; Pianist, Mrs. R.
Strasler; Ass't. Pianist, Mrs. D.
MacMillan; Auditors, Mrs. H.
Toombs and Mrs. J. Morrill.

The annual school meetings
will be held as follows: S.S. 5,
Queensville school, Tuesday,
Dec. 30, at 8 p.m.; S.S. 2, Hill-
side school, on Wednesday, Dec.
31 at 1 p.m. Education is every-
body's business, and the trustees
would appreciate it if the rate-
payers would all attend these
meetings.

PANTOMIME

(Continued from Page 3)

humor, will be touches of Hol-
land Landing and Bradford.
Popular songs, topical gags, col-
orful scenery and costumes, all
part of pantomime, will be in-
cluded in the Newmarket pro-
duction.

There will be duets by Jill, the
principal female character (Pat-
sy Dunn in real life), and Jack,
John Van Oastan, the Herald, a
newcomer to the Newmarket
stage, will be a soloist and pup-
ils of the Betty Gordon Danc-
ing club, 25 in all, will provide
the dance routines, another tra-
ditional part of pantomime.

Eight fairies, Janet Macnab,
Aileen Simmons, Dale Haskett,
Yvonne Fairbairn, Heather San-
derson, Gail Wilson, Helen Ball
and Carol Gardiner will do a
soft shoe ballet. Specialty num-
bers will be given by the cow,
Jean Ann LeGood, Jean Trivett
and Gloria Shropshire, and a
tap group number by Karen
Rourke, Lillian Dobbin, Marilyn
Gilroy, Shirley Blanchard, Don-
na Barber, Donna McKnight,
Rosalee Ross and Joyce Cook.

Wayne Wench, Mr. Chippis,
will be heard in an accordion
solo and the Widow Twankey
will have a patter song. In
charge of the presentation is
Barbara Hamilton with Dorothy
Bowman as the director.

Besides those already men-
tioned in the cast, will be John
Quinsey, Mr. Egg; Fern Russell,
his sister, Odorous Egg; Florence
Goldsmith, Old Woman (a fairy),
Diane Haskett, a page, and Nick
Styke as the terrible Giant
Snauffe-gobler.

Assisting with the costumes,
make-up, staging and other de-
tails of the production will be Vi
Dales, Yvonne Blanchard, Mona
Downward, Ken Leaming, Jack
Fisher, Lillian Warner, Vera
Brown, Alma Shepherd, Gladys
Hicks, Les Blanchard, Garnet
Wilson, Frank Turner and Kay
Kudelka.

The seating plan for reserve
tickets is at Evans Fuels, Tim-
othy St.

'EDUCATION FOR LIVING'

(Continued from Page 3)

Increased to the extent that
everybody had a Sunday suit of
skin in addition to his work
clothes.

Since the sabre-tooth tiger
roamed the forests and some-
times made raids on the caves,
this ever-present danger had to
be met and the best methods of
frightening away the sabre-tooth
tiger with blazing brands were
taught in the schools under the
heading, sabre-tooth-searing-
with-fire.

Thus New-Fist taught three
subjects of fish-grabbing, horse-
clubbing and tiger-searing to the
children. Soon the results of
this teaching began to show in
the high degrees of skill which
New-Fist's pupils brought to
their labors and other persons
began to educate their children
in the same way. Gradually the
three subjects of fish-grabbing,
horse-clubbing and tiger-searing,
came more and more to be ac-
cepted as the heart of real edu-
cation.

For many years this educa-
tional system with its three sub-
jects formed the core curricu-
lum of this paleolithic society
and if conditions had not chang-
ed, it is likely that the same edu-
cational system would have gone
on until this day. But conditions
did change. A new ice age was
approaching that part of the
world. A great glacier came
down from the mountain range
to the north and year after year
it made itself felt in increasing
measure. The dirt and boulders
got in the streams. The streams
and pools became muddy. It was
difficult then to catch and fish
with the bare hands.

Generations of scooping out
the stupid fish had left only the
more intelligent types who could
escape the fishers' most often,
and now the muddy water made
it almost impossible to catch
them. The ground became
marshy and the little woolly
horses fled the country and were
replaced by a species of small
antelope which were more fleet
of foot than the little woolly
horses and it was exceedingly

Mrs. W. Ross, who has been
quite ill at the home of her son,
Frank, Oshawa, was brought to
her home at Mrs. Rennie's on
Wednesday and is slowly im-
proving.

Mr. and Mrs. Ken Menar and
family, Sandford, Mr. and Mrs.
Ross Thompson and family, Ash-
worth, and Mr. and Mrs. Jack

difficult for the men to get close
enough to them to club them.

Fortunately the sabre-tooth
tiger was no longer a menace.
They got pneumonia from the
dampness in the air and only a
few moth-eaten specimens were
left in the deserts many miles
away. But a new danger had
arisen from the great bears
which came with the ice age.
The new bears were not easily
frightened away by the fire
brands.

The community was now in a
very difficult situation. There
was no fish or meat for food, no
hides for clothing, and no se-
curity from the hairy death that
walked the trails day and night.
Adjustment to this difficulty had
to be made at once if the tribe
was not to become extinct.

Now in the course of time, one
man took vines from the trees
and fashioned a crude net which
he found successful in scooping
up the fish. In time, another
discovered that a noose made of
the vine and suspended from a
tree would catch an antelope in
the snare and a third found that
the bears which were so fero-
cious could be trapped in pits
covered with branches. So gra-
dually men became interested in
net-making, snare-setting and
pit-digging. But the schools
went on teaching fish-grabbing,
horse-clubbing and tiger-searing.

After a time, a group of men
proposed that the three new
skills should be taught to the
children instead of those things
which had been taught for so
many years since New-Fist had
first pioneered in the education-
al field. But the wise old men
who controlled the school, smil-
ed indulgently at this suggestion.
"That wouldn't be education,"
they said gently.

"But why wouldn't it be?"
asked the radicals.

"Because it would be mere
training," explained the old men
patiently. "With all the intri-
cate details of fish-grabbing,
horse-clubbing and tiger-searing,
the standard cultural subjects,
the school curriculum is too
crowded now. We can't add
these fads and frills of net-mak-
ing, antelope-snaring, and—of all
things—bear-killing. What we
need to do is to give our young
people more thorough grounding
in the fundamentals."

What has this little satire to do
with our present position? Are
we not in the position of the
paleolithic people when the ice
age and its effects came upon
them? Is not our position to-
day, in this atomic age which
began in August, 1945, radically
different from the position one
generation ago, say in 1914—38
years ago.

Greig and family, Sharon, are
spending Christmas with Mr. and
Mrs. Jas. Thompson.

Mrs. W. H. Shields and Mrs. E.
Harmon are in Toronto with
friends for Christmas.

You are invited to the Junior
Farmers' dance in the hall on
New Year's night. Norm Burl-
ing's orchestra will be there.
A box of good clothing was
packed this week for the United
church's overseas relief work
and Mr. Theaker kindly deliv-
ered it in Toronto along with the
white gifts given at Hartman and
Mount Albert Sunday schools on
Sunday last. They were given to
the Korean children's fund.

Mount Albert has a public li-
brary which is one of the best in
rural parts; all the latest books
are available, along with maga-
zines. A yearly ticket makes a
very nice Christmas box to give
a friend.

The C.G.I.T. held its part in
the national Christmas vesper
candlelight service on Sunday
evening at which there was a
large congregation in the United
church. The girls led in the
carol singing and Miss Evelyn
Lapp, Toronto, who is cultural
and recreational convener of the
National Y.P.U., was the guest
speaker. She told of her travels
across Canada with the Youth
Caravan of the United church
and explained how the church
plans to publicize its work to
young people and new Cana-
dians. Mrs. B. Rolling, leader of
the C.G.I.T., is highly commen-
ded in her work with the younger
girls.

SCHOMBERG

The Santa Claus parade spon-
sored by the firemen on the
previous Saturday proved a
wonderful success. A large
crowd of parents and children
attended. The Schomberg bri-
gade was assisted by the Aurora
brigade which brought a num-
ber of floats and helpers to con-
gratulate them on their fine pa-
rade.

Mrs. J. and Miss Margaret
Donnan, Tottenham, visited Mr.
and Mrs. Wilfrid Aitchison on
Sunday.

Mr. and Mrs. T. Coulter spent
Saturday in Toronto.

Mr. and Mrs. Percy Skitch,
Lindsay, spent the weekend with
Mr. and Mrs. E. Stonehouse.

Mr. and Mrs. Alex McKeen
and Miss Della McKinley were
guests of Mr. and Mrs. Ed. Wood
at Kettleby on Sunday evening.

Mr. and Mrs. Harry Kitchen
and Mrs. N. Dove attended the
bazaar at St. John's Anglican
church in Tecumseh on Wednes-
day.

Mr. and Mrs. Oriole Sloan
spent Sunday evening with Mr.
and Mrs. Jack Oldfield at Lloyd-
town.

Miss Shelia Lloyd spent the
weekend with Miss Doris Wood,
Kettleby.

Total number of pelts landed
at St. John's, Nfld., from the
1952 seal hunt was 85,245 com-
pared with 184,000 in 1951.



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Eagle Street

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CORNER

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Open following Tuesday, December 30

The management and staff wish
at this opportunity to extend thanks
to all our customers for their loyalty
during the past year.

BEST WISHES FOR A MERRY CHRISTMAS

and a

NEW YEAR FILLED WITH HAPPINESS AND JOY

here's
**Merry
Christmas**



Mother and Dad or anyone on your Christmas list
will appreciate such a thoughtful gift as a bus trip
to the Sunny South,—to the bright lights of the
big cities,—or a book of commuters' tickets for
everyday use. Buy them from your local agent.



KING GEORGE HOTEL

PHONE 300 NEWMARKET

SPORT NEWS

Down The Centre

BY AB HULSE

Yuletide greetings are pouring in these days, bringing an inner glow of satisfaction as hands are clasped across the years with many a stout fellow and good friend recalled, and yesteryear memories are relived briefly. First to hand, came from Chart Holmes, formerly of Newmarket, now in Hamilton, blithely promising the Grey Cup would rest in the Ambitious City next year.

Can't name the mall, but Charlie VanZant, Reg. Westbrooke, Charlie Gooch, Legion sports chairman, Joe Lesser of Sudbury, Red Mitchell, Frank Fear, O.S.A., secretary, former baseball commissioner Happy Chandler, Earl Cook, Mayor Al Lamport of Toronto, "Ceegees" McDonald, Ken Walls of Barrie, Harry "Punch" Broadbent, ye old Ottawa Senators, Frank Tunney and Whipper Watson, John Stuart, Charlie Ryan, were among the early ones opened and placed on display.

Like you, and you, and you, we're always hoping that we don't overlook somebody, and the mail generally proves your memory wrong, and there's the mad whirl to try and find the street address. Must make out that list we've been threatening to prepare every year. The good frau keeps recalling the fact we said we'd do it every year too; we console ourselves with recalling that old Samuel Pepys had his troubles remembering too and promising to change things in the future; we know we're not alone. It's beginning to look a lot more like Christmas every day, what with "Rudolph, the Red Nose", those old heart-warming carols and "Mama kissing Santa Claus" filling the air, the fowl in the windows, those turkey shoots and raffles, bids to Noel parties, the colored lights and the trees going up in every house in the neighborhood, that look of pious expectancy on the kids, as Jimmy Durante sings "Isn't it a shame that Christmas comes but once a year."

Our wish to you is that the Christmas spirit may pervade your home all the year through and that the best of '52 will be the worst of '53 for you and yours—MERRY CHRISTMAS!

DOWN THE CENTRE
Continued on Page 11

HASHMAN AWARD

Freeman West

Two outstanding performances this week amongst the Hub ice lane battlers. First was Don Smith's and number two, or vice-versa, Freeman West's. Don Smith, the Spits' hard working, ever trying wing-liner hit the jackpot with a four goal effort in Midland. Smitty's performance led directly to the Spits giving Midland a 12-3 drubbing. Rumor has it the Flyers folded after the game and won't be a party to the Big Eight scraps henceforth.

Of course by now you know our Office Specialty sponsored juveniles are doing business in the North York League. Friday they lost their season opener at Stouffville, Monday before a slim home crowd, thanks to Freeman West's four-goal effort - Freddie shot the winner with 18 seconds to go - the locals hit the win column via a 5-4 victory over Richmond Hill. Thursday Freeman did it again - scoring the winner in the late stages - to rate Newmarket a 4-3 win over Bill Mandell's unbeaten Aurora crew. It was a tough decision to make, but West's winning drive in Aurora - clinched the deal and he's our Hashman award and Roxy Theatre pass winner this week.

Shipbuilders Build 7-5 Victory Over Spitfires

Must start taking Eddie Bush, Collingwood Shipbuilders' coach, a little more seriously. In fact we'll make a New Year's resolution to that effect. Eddie, before Thursday's big game when Collingwood defeated Newmarket 7-5, said, "We'll wrap this one up in the first ten minutes". Eddie was almost as good as his word.

By 11:46 of the first, one minute and 46 seconds longer than he anticipated, Collingwood were 4-1 leaders and well on the way to victory, Charlie Fryer, Al Walsley, Bob Meek and Frank Dance doing the shooting. Tuckered square in the middle of the Builders' big take was a scoring play by Coach Morrison's number one unit, Fred Haughton sinking a pass from Myles McInnis and Don Gibson.

That effort gave the local fans their one chance to whoop it although they did get plenty of lung exercise when Eddie Bush drew the first sin bin sentence at 14:13. Though our number one unit fired the Spits' goal, Builders got three back against them and one against our number two threesome of Don Smith, Grant Firth and Bill Mabbett.

Our number three, Bill Johnston, Grant Winters and Tom Brodie, fared best against the Bushmen giving as much as they received. After that we lost track of who got what against whom as Bill Mabbett suffered a shoulder separation when he banged into the boards and Coach Morrison was forced to send Grant Firth and then Fred Haughton out to do double pivot duty.

Shots on goal in the first 20 minutes were 19 for Collingwood, four for the Spits. That will give you some idea of the Builders' edge.

The second was the Spits best round; they counted three, Builders three and that brought the period to an end 7-4. Fred Haughton hit the rigging for his second. Fred was the Spits' only two-goal man, Grant Winters and Bill Johnston helping. Grant Firth dunked a Don Smith-Tommy Brodie relay and Bill Johnston whipped a back hander past the prostrate Reg. Westbrooke in the Collingwood cage for the Spits' third score of the round.

Robbie Sandell, Jack Cochrane and Charlie Fryer, the latter Collingwood's top getter with two, were the Builders' sharpshooters. Shots on goal were Collingwood 16 Newmarket 15.

Don Gibson whacked in a set up pass from Don Smith to close the Spits' scoring in the fifth minute of the third. Gibson's effort was the only score of the final period. Shots on net, Collingwood 17, Spits 7. Overall total of shots on goal, Collingwood 52, Newmarket 27.

It was by no means Ken Tupp-

ling's fault Spits were on the short end. Tupp made some terrific saves and was left to his own devices often as Spits' rear guard were lax in hustling the biscuit away from the danger zone.

Reg Westbrooke, though his work was not nearly as strenuous as Tupp's, did valuable work in halting break-aways, robbing Fred Haughton and Don Smith in particular. Referee Red Farrell kept the crime sheet fairly clean, though that doesn't mean it wasn't a rugged, hard checking game with Spits picking up three penalties, Collingwood two.

Aurora And Schomberg Divide Bantam Contests

Aurora Rotary and Schomberg Lions divided a home and home set in North York bantam hockey league action last week. Both teams won their home appearances by identical scores, 7-4. Sharp-goaling by Gary Bonham and goal scoring contributions by Larry Hill, Garnet Hill and Gord Samson set Schomberg in the winners' circle in the Wednesday joust at Nobleton.

Dan Patrick hit for two, Herb McKenzie and Ron Egan netted singles to build Aurora's scoring picture. Aurora found things more to their liking Thursday at home. Bill Mandell's skating charges vaulted into a 3-1 second period lead.

Both teams had the pressure on in the final period. It added up to a busy 7-goal finale. Aurora ran into a streak of good flying and assured the win with a four-goal effort. The Lions picked up three scoring shots but were stymied in their attempts to slice the Aurora lead by Leroy "Short" Ellis' starry goal-keeping.

Glen Wright and Ron Egan rattled the rigging for two goals each. Dan Patrick earned his keep with a goal and two assists while Jack Brooks and Herb McKenzie snapped in a goal each. Schomberg scorers were Bob Sweeney, Bob Hodgson, Garnet Hill and Larry Hill.

HOW THEY STAND

(To December 19)

O.H.A. BIG EIGHT GROUP

North Section			
	W	L	Pts
Newmarket	6	5	12
Collingwood	4	1	8
Midland	0	2	0

South Section			
	W	L	Pts
Elmira	6	0	12
Oakville	6	0	12
Georgetown	5	6	10
Milton	2	5	5
Fergus	0	8	1

NORTH YORK MINORS

Juvenile			
	W	L	Pts
Aurora	3	1	6
Newmarket	2	1	4
Stouffville	2	2	4
Richmond Hill	0	3	0

Midget			
	W	L	Pts
Newmarket	4	0	8
Aurora	3	1	7
Nobleton	3	3	7
Rich. Hill	0	2	0
Woodbridge	0	4	0

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Bantam			
	W	L	Pts
Aurora	4	1	8
Woodbridge	3	2	7
Newmarket	2	3	5
Schomberg	1	4	2

NEWMARKET & DISTRICT

	W	L	Pts
Mount Albert	6	1	12
Vandorf	4	3	8
Nkt. Regents	3	3	7
Kettleby	0	6	1

AURORA TOWN LEAGUE

	W	L	Pts
Ditch Diggers	3	0	6
Victory Flyers	2	1	4
Chappie Aces	1	2	2
York Rangers	0	3	0

OPTIMISTS' N.H.L.

	W	L	Pts
Canadiens	2	0	4
Leafs	1	1	2
Black Hawks	1	1	2
Red Wings	1	1	2
Bruins	1	1	2
Rangers	0	2	0

O.H.A. JUNIOR C

	W	L	Pts
Aurora	3	2	6
Collingwood	2	1	4
Midland	1	2	2
Owen Sound	1	2	2

Hockey Results

NEWMARKET & DISTRICT
Dec. 16, Mount Albert 6, Newmarket Regents 3; Vandorf 3, Kettleby 2.

AURORA TOWN LEAGUE
Dec. 16, Chappie's Aces 10, York Rangers 2; Ditch Diggers 5, Victory Flyers 3.

BIG 8 INTERMEDIATE A
Dec. 16, Newmarket 12, Midland 3; Dec. 18, Collingwood 7, Newmarket 6.

NORTH YORK MINORS
Juvenile
Dec. 15, Newmarket 5, Richmond Hill 4; Dec. 18, Newmarket 4, Aurora 3.

Midget
Dec. 17, Nobleton 5, Richmond Hill 3; Dec. 18, Aurora 3, Nobleton 3.

Juvenile Win Second, Hex Aurora 4 To 3

Racing back from behind a 3-1 deficit, Newmarket's Office Specialty juveniles sniped for three third-period goals to gain a 4-3 decision over Bill Mandell's Aurora "Wilson" juveniles in the Aurora arena Thursday. The game was the conclusion in the weekly Aurora arena North York minor hockey league triple-header.

It was Newmarket's second win of the week and gave them a hold on second place in the four team loop. Aurora, until ticketed with this loss, were galloping along league leaders with three wins and no losses. Early goals by Steven Mills, Ted Rogers and Stu Wilson's rink-long safari set the Mandellers with a comfortable 3-0 lead.

Aurora were charged with 11 sin bin trips. Newmarket two, and Eddie Pitt in charge of the Specialty platoon in the absence of Coach Ken Broughton, threw out five forwards at every opportunity. The move paid off. Delwyn Creed's goal started Newmarket on the come-back trail.

Geo. Davis and Glen Keffler fired early third period counters to even it 3-all and for the second time in the week, Freeman West shifted into position to hokey handy-man goal-keeper Geo. Koroff for the clincher. Dick Corner, making his initial appearance in the Specialty lineup, came up with a sharp shot-blocking display.

More Sports on Page 11

Season's Greetings

It is our fervent hope that the Christmas bells ring in a season filled with happiness and good will for all our friends.

ROBERT YATES AND STAFF

Merry Christmas



Our wish is simple...but sincere
May you enjoy a Merry Christmas
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Our Christmas wish for all is that the Holiday Season may hold the promise of peace and prosperity for the coming year.

WALTER JOHNS AND STAFF
Chainway Stores
NEWMARKET

THE Calvert SPORTS COLUMN

by Elmer Ferguson

I was travelling not long ago with a National Hockey League team, and the boys, on their way back home after a hard game, were having breakfast in the diner. One player had ordered a full double cut of ham, which is quite a lot of ham, a few poached eggs, and coffee, this being preceded by orange juice and cereal, and the other boys were twitting him on what they seemed to think was a prodigious appetite.

They should have seen the late Harry Mummery tucked in the provender. That was something to talk about. Harry was a big fellow, weighing about 265 pounds when in condition, a great chunk of man, who played for the Quebec Bulldogs when they were Stanley Cup winners, later with Canadiens and Hamilton.

When he reported to Canadiens his first season with that club, he brought along his meal tabs from the diner, en route. The club in those days paid for such meals. He handed the bulk packet over to the late George Kennedy, who then owned the Montreal club, for inspection. George went through the list carefully, then cocked a rather quizzical eye at Mummery and enquired: "Do you keep cats?"

"Why no," said the surprised Mummery. "I don't own a cat."

"Then," thundered Kennedy, "who drank all this cream?"

"Why, I did," answered Mummery. "I always drink a pint of cream after each meal. It's an antidote for ulcers. Besides, I like cream."

I was walking from the old Westmount rink with Mummery after a game one night. "Would you like a steak?" he asked. "It would be only a light snack for two," he added apologetically. "For the steak weighs only five pounds."

I asked him where he could get such a steak. "At my boardinghouse," said Harry. "I buy it in the afternoon. After the game, I take it to the basement, wash off the coal shovel, cook the steak in the furnace and wash it down with a pint of cream."

Not wishing to deprive a hard-working and hungry athlete of his victuals, I declined the invitation. Not long ago, Frank Boucher of Rangers told me that on a trip west, they had met Harry Mummery at a railroad station. He was a railway engineer. "Come up to the locomotive," he invited Boucher, "and I'll cook you the finest steak you ever ate over the coals, on a shovel. It's a 5-pounder, but I have two of them, so we can both eat."

Harry Mummery was the one-man power play in his day. He could skate with more speed than you expect of such a giant. When he got the puck, he would wheel off down the ice, brushing aside all checkers with his great bulk. When he got about 30 feet out, he would throw a cannon-like shot at the goal. If it went in the net, well and good. But he kept right on going goalwards in his own powerful fashion, and if the puck bounced out, Mummery would be right on it, and slam another block-busting shot. He scored quite a number of goals that way. And also he knocked many a set of goal-nets right out of their foundations in the process, as he crashed through.

Your comments and suggestions for this column will be welcomed by Elmer Ferguson, c/o Calvert News, 431 Yonge St., Toronto.

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SPORT NEWS

Bruins And Mounties Win Week's Town League Test

Kettleby Combines, striving for win one in the town league had Friday the 13th luck in their tilt with Vondorf last Tuesday. For 59 minutes and 10 seconds, Combines outplayed Vondorf but couldn't prove it on the scoreboard. That mechanism showed it 2-0.

Bud Lehman, Vondorf freshman, tipped in a shot at this point to lower the boom on Kettleby 3-2. Loring Doolittle and Archie Forfar, both top notch performers, were Lehman's helpmates. Teams were knotted one-all after two periods.

SPORTS CALENDAR

Dec. 22, 8 p.m., Newmarket arena, North York bantam, Aurora vs Newmarket Smoke Rings; 9 p.m., juvenile, Stouffville vs Newmarket.

Dec. 23, 8:30 p.m., Big Eight, interm. A, Newmarket vs Midland; 8:30, junior C, O.H.A., Aurora vs Owen Sound.

Dec. 26, 8:30 p.m., Aurora arena, junior C, O.H.A., Owen Sound vs Aurora Bears; 7:30 p.m., Nobleton arena, King-Vaughan, twin-bill, Schomberg vs Kleinburg, King City vs Bolton; 8:30 p.m., Tri-County Rural, Keswick Comets vs Little Britain.

Dec. 27, 8:30 p.m., Big Eight, interm. A, Newmarket Spits vs Collingwood; 8:30 p.m., Keswick arena, Sutton vs Keswick Comets; 8 p.m., Woodbridge arena, North York minor, double-header, bank, Schomberg vs Woodbridge; 4:15 p.m., major, Richmond Hill vs Woodbridge.

Dec. 30, 8:30 p.m., Tri-County Rural, Keswick at Cobocank; 7:30 p.m., Aurora arena, town league, twin-bill, Ditch Diggers vs Chappie's Ace, Victory Flyers vs York Rangers.

TOWN LEAGUE SCORING

(As of Dec. 20)

	G	A	Pts
Learoyd (MA)	7	10	17
Taylor (MA)	9	5	14
B. Smith (Nkt)	5	4	9
Davie (MA)	2	7	9
Kingdon (Van)	6	2	8
D. Forfar (Van)	2	6	8
K. Thoms (Nkt)	4	3	7
L. Thoms (Nkt)	4	3	7
Couch (MA)	5	2	7
Lloyd (Van)	1	5	6

Twin Bill Tomorrow, No Town League Dec. 30

In order to enable the town league hockeyists to make a full recovery from the Christmas festivities, there will be no town league games Dec. 30. Tomorrow, Dec. 23, town leaguers will stage their final double-header of 1952.

Feature bout will send Mount Albert, front runners, against Vondorf Bruins in the early game. Town Regents and Kettleby will complete the double-bill picture. Town League teams are turning in some top-notch games. The door prize idea is bringing out more customers. Last week's two tickets to the Roxy theatre were won by Miss Auldene Kidd.

Spits Subdue Midland Flyers

Prepping for their big game of the season with Collingwood Shipbuilders, Newmarket Spits rode into and over Midland Flyers for a 12-3 road win last Tuesday.

It was the second time in less than a week that the Spits tore the Flyers to shreds. This was Don Smith's night to howl. The hard-working, ever trying winger, unluckily lately around the opposition cage, came up with a starry four-goal effort to pace the Spits.

The issue was never in doubt as the Spits hit hard and fast for three goals in the first six minutes and then the Morrisons ran away with it with a five-goal third period. Fred Houghton was a two goal plaudits man and Grant Firth made his return to the lineup, a two goal effort. Don Gibson, Bill Mabbett, Al Shewchuk and Ross Hochberg aided in shooing down the Flyers with singletons.

KESWICK COMETS OPENER

If King Winter decides to throw in with any kind of a show in the next week, Keswick Comets, the lakeside community's Tri-County Rural Hockey League representative, will kick off on league play Dec. 26. Comets will hit the road to Little Britain for their season opener.

Saturday, Dec. 27, Comets spearheaded by playing coach Ken Davie and solid roving defenseman Tommy Hare will give the home fans a first taste of action as they entertain Ellis Pringle's Sutton Greenhills. Game time is 8:30 p.m.

Down The Centre

By AB. HULSE
Continued from Page 10

Roy Conacher has his Midland Shamrocks playing pro style hockey of the sock-bump-clutch and grab type with the result that the Irish are the roughest hordes in the group and somebody is liable to get hurt if the Midland boys aren't checked. The Bears are no angels and drew their full share of penalties on Dec. 12 but the Midland club started the matter and there weren't any crude checks by the Aurora boys.

In Midland where Aurora lost a week ago last Wednesday, the refereeing was definitely off key, and Joey Burke was the recipient of a continual spitting attack and abuse by teen-age fans as well as an actual attack. Visiting clubs have a right to expect decent treatment in any arena, no matter how partisan the fans may be. The Midland arena will have to nip such matters in the bud now, or the situation will get out of hand.

On Dec. 12, the same Burke was robbed of a shutout by a momentary lapse of the Aurora defence. George Dempsey was absent, which meant Andy Closs, Walt Fines and Bob Hanna all worked overtime. All three played well, with Andy doing some great puck ragging and sweep-checking. Fines was good two ways, but still persists in cutting in front of his own goal. Hanna has improved the past few games, but is still tempted to fire the puck without looking.

We liked the work of the Artie Barber - Bob Falls - Bob Veale line, aside from the fact that they collected four of the five goals. This trio never strayed out of position, and back-checked and fore-checked as the occasion demanded.

Veale reminded me of Brains Willson when he was starting Newmarket Redmen. Willson looked awkward at times, never appeared flashy but invariably checked at the right time, or popped in a goal when it counted most. Veale is that sort of player and his third period goal to the upper right corner was a beauty from a difficult angle. Barber's goal started by Veale was the most spectacular as the red head outsped three Midland players and made no mistake. Both counters came with Aurora shorthanded and cooled out Midland.

Frenchy Jelliffe, who guarded the Midland net last year, started in the visitors' cage, but pulled a cartilage in his knee in the second period and was replaced by Jackie Reid, Stroud. If we recall rightly, Reid tried out with Aurora last year but was lost to the Bears when Barrie had a junior B club. We don't know how he qualifies for Midland, but so many things happen in the O.H.A. race.

There are not too many holdovers from last year's club, Jelliffe, Kettle, Yorkie, Scott, Gonau, and Wedd being names we remember, but Conacher has scouted the hinterlands well and of course Midland always has good minor clubs. On their present showing the Shamrocks won't win the group, but they'll be dangerous all the way.

December Murmurs: Congratulations to Freddie Southwood, former netminder for Aurora Cubs, now a Town leaguer who middle-aided it with Miss Deanne Seidel, Aurora, recently. Red Doran has succeeded Alfie Moore as coach of Belleville senior B club, the first coaching casualty of the season. The Belleville club is at the bottom of the group right now. Jack Pools, who played smart hockey for Victoria Square juniors a couple of years ago, is business manager of Scarborough Rangers this year.

Billy Marr, who played with Marlboros once, and was with Unionville juniors and largely responsible for ousting Aurora Bears from the group play-offs two years ago is coaching Evans of the Scarborough mercantile circuit. Billy is 23 now. Keith Nisbitt of Aurora Highlands, a member of the executive of the Ontario Golf Association, conducted the semester on "greens" at a golf club get-together recently. Keith knows his stuff.

Al Truelove, son of Aurora's Bill Truelove, a veteran of English hockey, was a member of the English all-star club that played under Royal Command in a benefit game overseas this month. Had the pleasure of attending the banquet and speaking as Burlington honored their Legion softball club winners of the O.S.A. juvenile "B" championship. It was a smart affair, with turkey and all the trimmings, windbreakers from the Legion sponsors, rings from the town, medals and crests from the O.S.A. and trophies.

The Legion is buying the club new uniforms for next season. The event was held in Burlington arena which is one of the finest we have seen. Plenty of parking space; built of cement block, with an auditorium that will hold over 500 and has a stage, lounge room and snack bar; well lighted arena, seating around 1800; high laminated ceiling that gives uninterrupted view at all times; cost around \$150,000, but is a lifetime job and well worth the money; public skating had 450 in attendance on a rainy night. Visits to outside arenas shows what can be done elsewhere.

Danny Kewley, of the well-known Kewley family, has joined Orillia Terriers to fill the goal-tending spot and strengthen the team. Len Cook, who jumped Collingwood for Sincere this year, is out with a broken wrist. Nevertheless, Jack Dye's Gunners are undefeated this year in one of the strongest O.H.A. intermediate groups.

Queen's Plate eligibles were named recently and 71 three-year olds are still listed despite the fact that Canadian, Blue Scooter, Avella, Heroic Age, Donsand and Teddybrook would appear to have all the class. Interesting to note the entries with a North York touch. John Stuart has Ruck ready, but this one is definitely an in and outer. Eric Craddock of Aurora Northdown Farms has four qualified: Eric's Boy, Lowmand, Innisfail, and Wolsley. The first named seems to be the pick of the quartette.

R. D. Isaac, Markham, has a well bred one, Grey Comet, who might be a sleeper. Gordon Taylor, Oakridge, who is a new owner, has a trio ready to go. Richmond Hill appears the best with York Hunt and Arrest the other ones. M. S. Truster, Richmond Hill, will try with Sunny Wreck and Jackie-Hi-Hat to win the Guineas.

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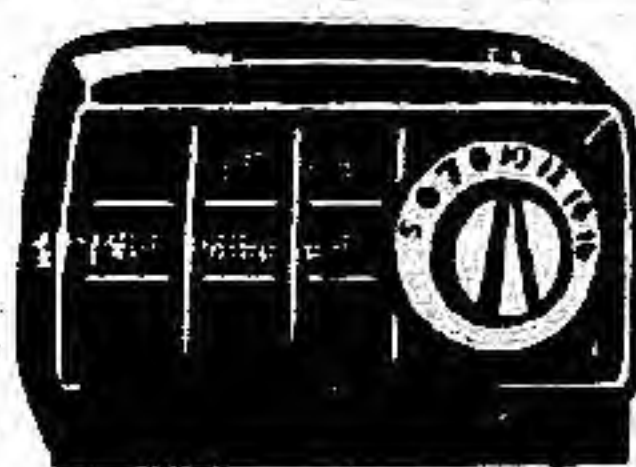


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FIRST QUALITY NYLONS

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NYLON SLIPS REG. \$3.95

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YOU'LL ENJOY SHOPPING AT

HARRY'S DRY GOODS

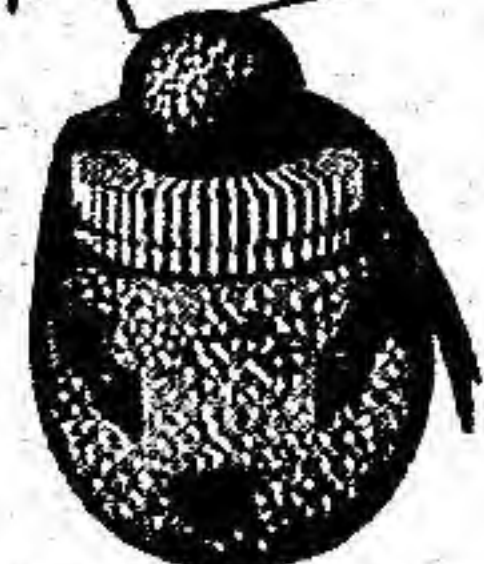
The Friendly Store at the Bottom of the Hill

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USE
ERA AND EXPRESS
CLASSIFIEDS
THEY
GET
RESULTS

CHRISTMAS GIFTS THAT CHARM

by
helena rubinstein



Perfume Compact Chapeau—
Perfume in concentrated form.
Apple Blossom, White Magnolia,
Command Performance,
Heaven-Sent. 1.75



Jewelled Pack-
age—Perfume
Cologne, Command Performance,
Heaven-Sent, Apple Blossom.
2.75, Pense-size 1.35



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nolia, Command Performance,
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2.75, Pense-size 1.35

THE BEST DRUG STORE

78 Main St., Newmarket Phone 14

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EXCLUSIVELY AT INSLEY'S

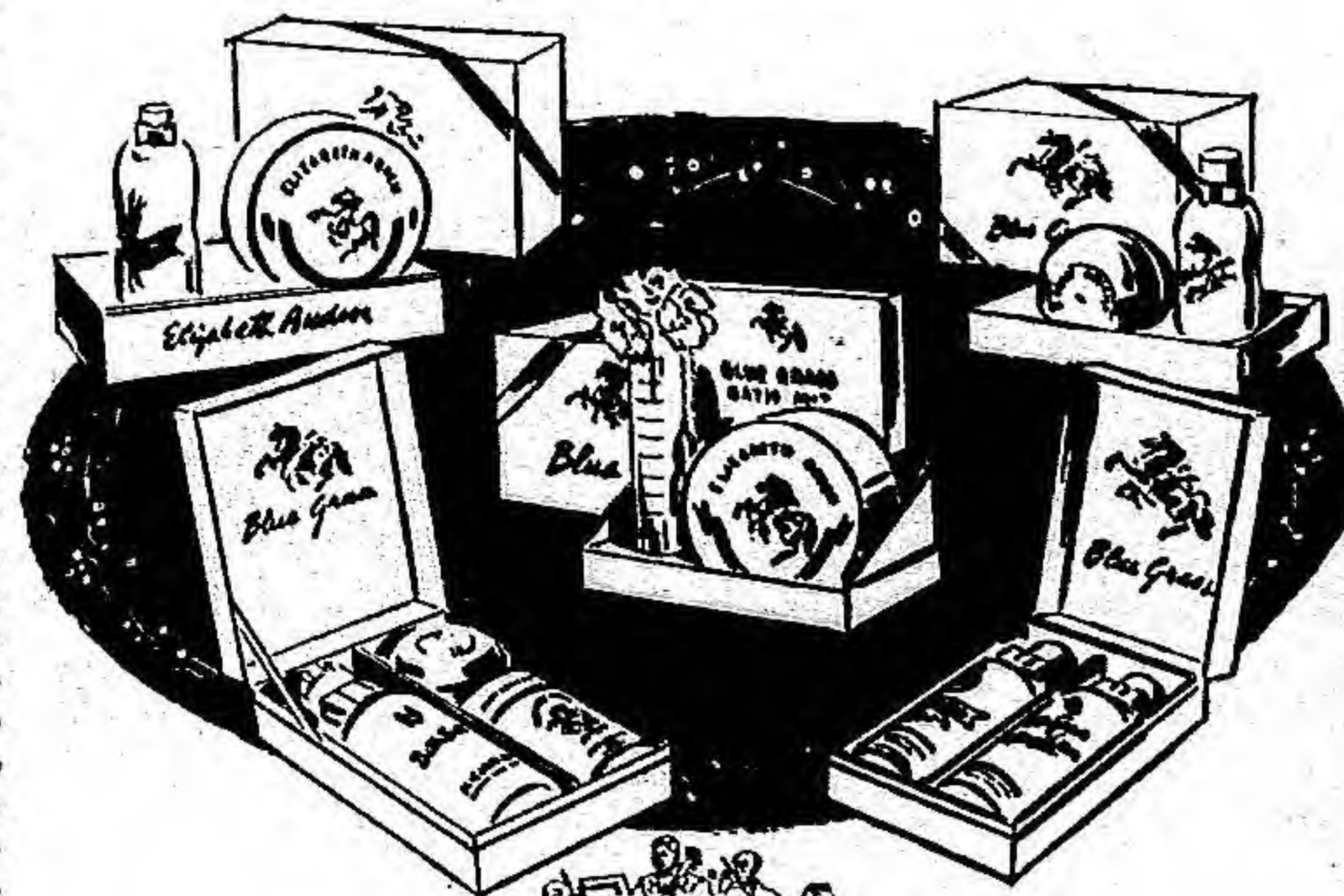
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Men's "100 x 60"
broadcloth shirts,
fused collar, San-
forized, button cuff,
pearl buttons -- in
plain shades White,
Blue, Tan. Just say
"Cliff, give me six
shirts."

FOR YOUR
FAMILY XMAS
SHOPPING

Elizabeth Arden

Light, delicate, distinguished Blue Grass is a favoured
fragrance... particularly in gaily be-ribboned Blue
Grass Bath Sets. Each Set a gift of wonderful luxury
to make her bath time a fragrant time!



Blue Grass Ensemble

A—Blue Grass Luxury Bath Salts, Bath Soap and Dusting Powder... \$9.95
B—Blue Grass Dusting Powder and Flower Mist... \$4.50
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D—Blue Grass Flower Mist and Hand Lotion... \$3.50
E—Blue Grass Dusting Powder, Petal Waters and Bath Milk... \$5.00

The Best Drug Store

Phone 14

78 Main St.
Newmarket

We Deliver

Yule Candle
Burning Bright
May its hopeful
light guide us . . .
and help to bring
us happiness and
prosperity in the
years that lie
ahead.
**CORNER
CUPBOARD
AND STAFF**

The Legends of Christmas

There are almost as many Christmas legends and superstitions as there have been Christmases. Countless customs from the Old World have been absorbed through the centuries into the celebrations that we participate in today. A few, however, have been passed down from one generation to another, remaining always the same.

The Indians of Canada, for example, believe that the deer kneel in prayer each Christmas Eve. An early missionary probably is responsible for the idea, but it still lingers and wily Indians have always attempted to catch the deer in the act.

In England, it is believed that the bees express veneration for the nativity by singing in their hives at midnight. The bee hives are always adorned with holly sprigs for the Yuletide season.

In Europe it was custom for a young girl to creep to the family woodpile on Christmas Eve and pull out the first stick that her hand touched. If the stick was a straight one, with no knots, tradition said that she would have

a good husband. Farmers in Europe also gave torches to their children and sent them singing into the apple orchards and the fields. The mice, caterpillars and moths were said to flee before the approaching songsters.

In early Germany it was a belief that water turned into wind during the hour before midnight on Christmas Eve.



Come, all ye faithful,
Joyful and triumphant,
Come ye . . . come ye to Bethlehem

Joel Poinsett, U.S. Statesman Brought Flower

Although he was a brilliant statesman, and the friend of four American presidents, Joel Roberts Poinsett is famous chiefly because he introduced the Mexican plant known as the "Painted Leaf," or "Mexican Fire Plant" into the United States.

Poinsett, then U.S. ambassador to Mexico, called the plant to the attention of American botanists and grew the plant himself as a hobby at his South Carolina home, after he left Mexico.

The plant grew heavily in American favor—especially popular at Christmas time—and was renamed poinsettia, in honor of the man who brought it to this country.

Contrary to popular impression, the flaming red bracts of the poinsettia are not flowers, but leaves, and it is for these bracts that the plants are grown.

It is possible to have variations of either pink or white varieties, as well as of the more usual red, popular because it carries out the holiday color scheme of rich bright red with a contrast of the dark green of the leaves.

The beautiful poinsettia, almost a "must" as far as Christmas decorating is concerned, is one of the most temperamental of plants.

The poinsettia thrives in its native Mexico, but elsewhere must be handled carefully—perhaps pampered slightly. However, the brilliantly colored flowers it has at Christmas time is reward enough for any efforts needed to make the plant thrive.

Constant warmth is needed by poinsettias. Temperatures should be kept between 70 and 80 degrees during the day and no less than 65 degrees at night. Any sudden change in temperature and drafts will cause the plant to drop its leaves.

Abundant water is also a necessity, but it should be applied but once a day so that the plant may become moderately dry between waterings. This permits needed oxygen to reach the roots.

Try to give the poinsettia the sunniest spot available. It is wise to fertilize it occasionally with a good commercial food tablet.

ST. NICK'S SPIRIT

It is thought that St. Nicholas died about 345 A.D., and for 30 days following his festival day his genial spirit roamed the earth, filling the hearts of mankind with love and generosity. He gave the gifts without thought of return—the true spirit of St. Nicholas and Christmas.

Holly Superstition: It Will Determine Ruler In Household

Husbands and wives! Attention! There is an old superstition about holly that will interest you. It was a belief of the ancients that the first to bring Christmas holly into the house, either husband or wife, would be the one to rule the household during the ensuing year.

But don't put too much stock in the belief. Like other Christmas legends, the truth might be

lost in history.

The Druids were great admirers of the holly plant. They believed that its evergreen leaves attested to the fact that it was never deserted by the sun, and was therefore sacred.

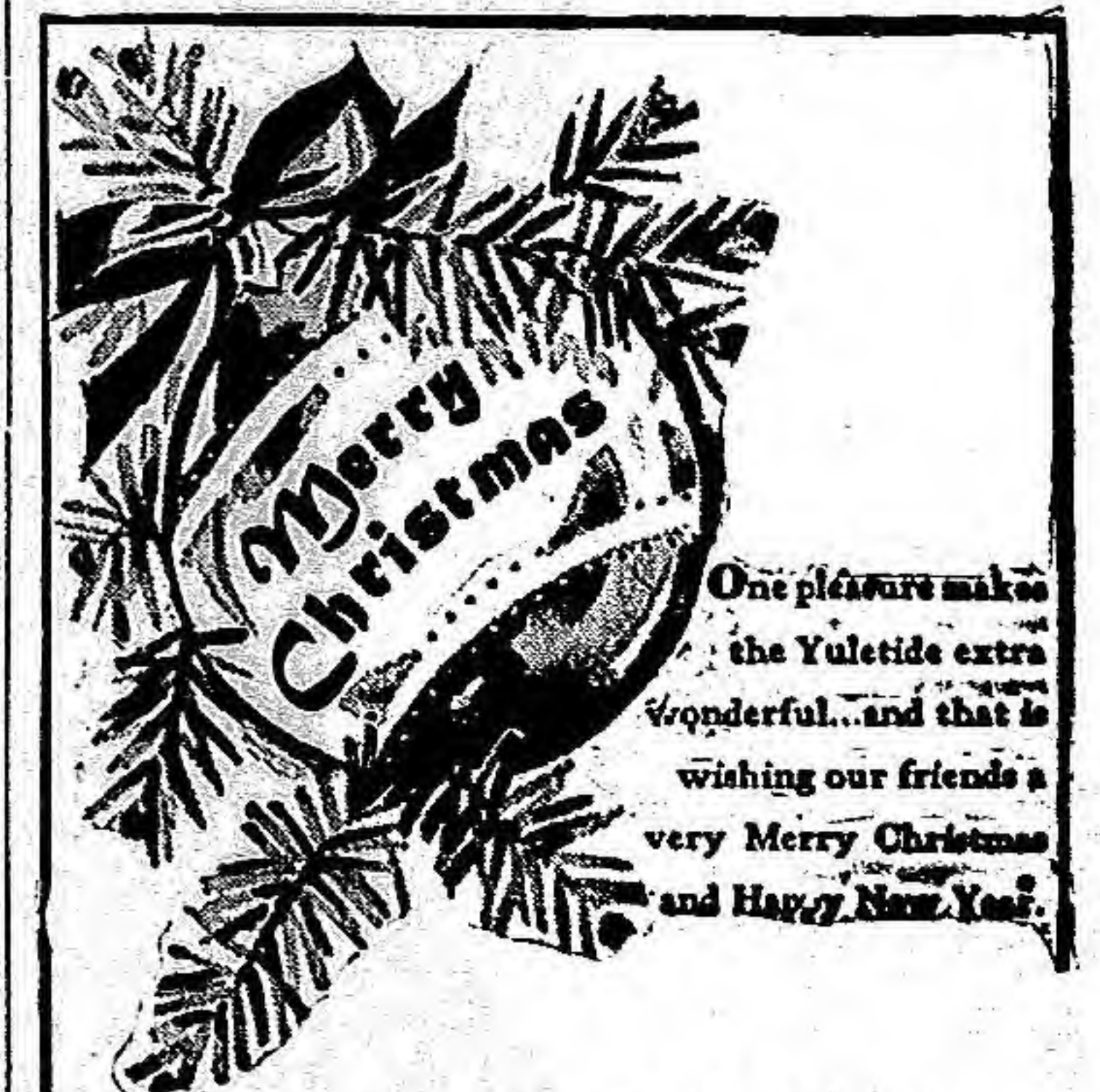
Legends have related how the crown of thorns was plaited from holly. The leaves of the plant were white until the Crucifixion, after which they turned a deep, blood red.

A holly wreath placed on the door is believed enough to frighten away even the boldest of witches.



Season's Greetings

May your enjoyment of the
Holidays be young in spirit and gay
in heart. And may you have
A Merry Christmas and A Happy New Year.
**CECIL TAYLOR, IMPERIAL STATION
AND STAFF**
MAIN ST. AND DAVIS DRIVE



NEWMARKET FURNITURE AND ELECTRIC
WM. WARDEN MANAGER, AND STAFF

Merry Christmas

To our many friends, whose good will and loyalty have contributed so much to the pleasure of every day business, we send these sincere greetings for happiness this Christmas and prosperity for the coming year.

**BOYD
TRANSPORT**
NEWMARKET
1350
TORONTO
OLIVER 5187

CHRISTMAS LECTURE

"Now this is a Christmas tree," big brother appears to be telling the toddler. "It grows in the living room only once a year, and it always has a lot of nice presents under it."

St. Francis Made First Crib In Cave

St. Francis of Assisi is believed to have originated the custom of displaying the Christ Child in a crib at Christmas time.

He is reported once to have said to one of his followers: "I wish to celebrate holy Christmas night with you. In the woods near the cloister you will find a cave where we shall arrange a manger filled with hay. We shall have an ox and an ass just as at Bethlehem. I wish to see how poor and miserable the infant Saviour became for us."

So at midnight, in the small Italian village of Grotto, in the year 200, St. Francis and his followers celebrated mass at the cave and sang hymns in honor of the Christ Child.

Yule Greens Brighten Home

A few well placed Christmas greens can do much to brighten a house at Christmas time. Properly clipped, the branches will never be missed, and might improve the looks of the tree from which they are cut.

Hemlock, red cedar, juniper, yew, pitch pine, white pine, will make suitable material for a



spray to decorate a mantle, door, or a spray for a newel post.

In pruning, however, keep in mind the natural appearance of the tree from which you clip branches.

RECORDS SHOW YULE CUSTOMS WERE OLD IN FOURTH CENTURY

The exact age of the Christmas festival is not known. Records show, however, that the holiday was spoken of in the fourth century as a custom of long standing.

Christmas began as Christ's Mass, or the Mass of Christ, some time during the fourth century. It took that long after the blessed night for the great importance of Christ's birth to be realized by the people. Until this time it had been the custom of the church to celebrate the anniversary of deaths, rather than births. Christ's birthday was the first to be made an occasion for feasting.

The date for the celebration of the Christ Mass was selected by the church. So many years had elapsed that the actual date of His birth could only be a matter of conjecture.

The festival and spirit of Christmas spread through the Christian world. Pagan customs, even as they do today, attempted to adapt themselves to the Christmas season.

For many years after the origin of Christ's Mass the church frowned upon the practice of exchanging gifts during the festival season. Later, however, the practice was condoned, in remembrance of the spirit of the Three Kings of the Orient who had followed a shining star to the crib of the new-born Christ, bringing presents with a sense of humility.



AN AGE-OLD STORY RETOLD

"She brought forth her first-born Son, and wrapped Him in swaddling clothes, and laid Him in a manger."

'Christkindli' Is Swiss Counterpart Of Santa

Santa Claus plays a very insignificant part in the Swiss celebration of Christmas, observed mostly on December 24. It is Christkindli, the Christ Child, who makes the rounds of Swiss homes on Christmas Eve.

This radiant angel is said to have come from the North, traveling on a fairy-like sleigh pulled by reindeer, much in the fashion of our Santa. Christkindli brings good Swiss children a beautiful tree, and many gifts. Like Santa, he stresses obedience and admonishes naughty youngsters.



SEASON'S
Greetings

May your Christmas be
sweetened by happiness that will be
prolonged throughout the New Year.

VET'S TAXI
Phone 800

**Greetings
for
Christmas**

We would like each shining ornament on your Christmas tree to reflect joyous Season's Greetings and our best wishes for a very Happy New Year.

HARRY'S DRY GOODS
PROPRIETOR HARRY STEPAC AND STAFF

Joy to the World...

The beauty of Christmas has
gladdened the heart of mankind
for centuries and its glorious story has
inspired men of good will, the world over.

Our wish today is that
you enjoy to the fullest,
the blessedness, the good
cheer and the fond
memories of this
radiant Holiday Season.

GEER AND BYERS
CHEVROLET AND OLDSMOBILE CARS - CHEVROLET TRUCKS
FRIGIDAIRE APPLIANCES
Phone 1400, Botsford St., Newmarket

Here's wishing a

MERRY



AND ALL OUR BEST WISHES FOR YOUR
HAPPINESS THROUGHOUT THE COMING YEAR

HARVEY LANE DRUGS AND STAFF



CHRISTMAS

GREETINGS

ROWLAND'S GARAGE AND RADIATOR SERVICE

Phone 1245

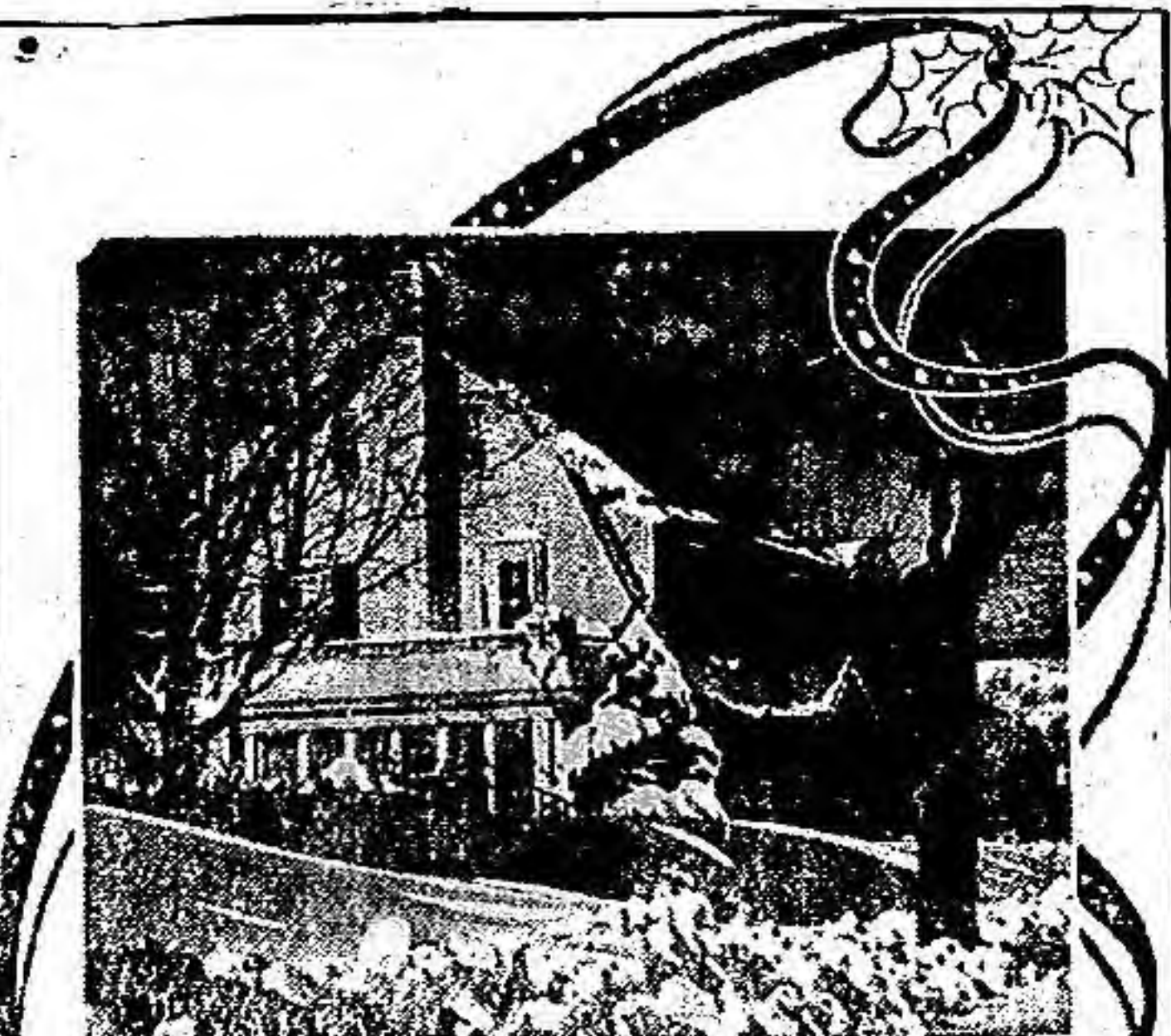
Main St., Newmarket



GREETINGS

—to you our friends and patrons. It is our sincere hope that we may continue to enjoy your wonderful patronage once again during the coming New Year!

**ALEX GEORGAS
DRY CLEANERS**



Greetings

May the spirit of happiness and good will that fills this season live in your home and bless your loved ones for the many years to come. A Merry Christmas and a Happy New Year to all.

BUDD STUDIOS AND BUDD MUSIC SHOP

B. A. BUDD

R. A. BUDD



HOLIDAY

Greetings

We wish we could send a special Holiday Greeting to each friend we've made this year. Instead, we take this means to wish you all a Happy Holiday and Fruitful New Year.

**M. A. McNEIL SALES LTD.
MANAGEMENT AND STAFF**

CHRISTMAS QUESTION CORNER

QUESTIONS

- 1—Who was Kris Kringle?
- 2—What does the name Kris Kringle mean?
- 3—Who wrote the first Christmas Carols? When?
- 4—What superstition had the Scotch about the Christmas candle?
- 5—By what other name is mistletoe known?
- 6—Where did the custom of kissing under the mistletoe begin?
- 7—When were Christmas candles first used?
- 8—How long has the practice of gift giving at Christmas been observed?
- 9—How did the custom of hanging Xmas stockings originate?
- 10—Why are candles used during the Christmas season?

ANSWERS

1. Santa Claus' helper. 2. "Little Christ Child". 3. St. Francis of Assisi and his friars—in Italy—during the 13th century. 4. It was considered an omen of bad fortune if the candle went out before midnight. 5. The Golden Bough. 6. England. 7. In the middle ages—at the Jewish "Feast of Lights". 8. Since the fourth century. 9. St. Nick once dropped a purse of coins down the chimney of a poor family. It landed in a stocking that had been hung to dry. 10. As symbols of the star of Bethlehem.

England Once Forbade Christmas Observance

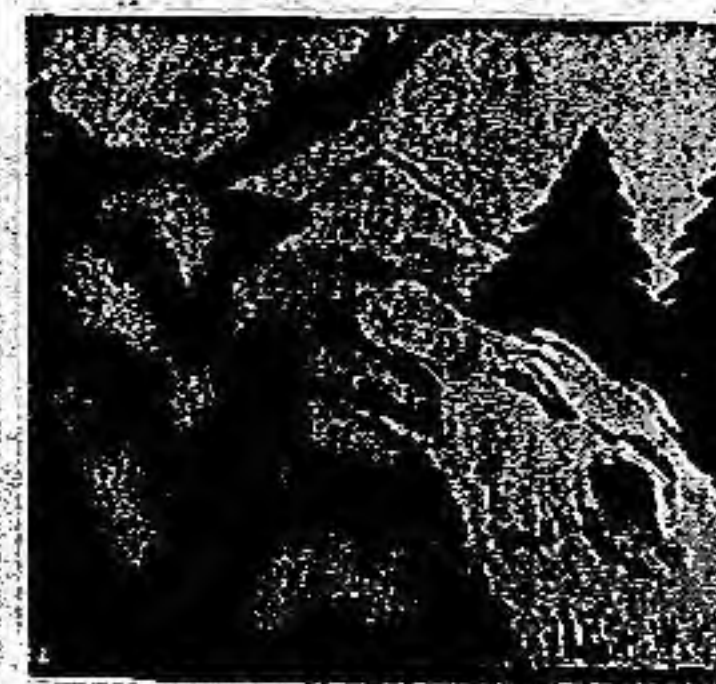
Did you know that the observance of Christmas was once forbidden in England—the home of the Yule Log, the Carol-singer and wassailers?

During the Reformation many believed the undue jollity of Christmas day was sacrilegious. Parliament, on December 24, 1552, ordered that "no observance shall be held of the five and

If No Santa, 'Deer Supply Will Be Blamed

If Santa Claus misses some youngsters this year, it could be offered plausibly that he was not able to round up enough reindeer for his yearly trip around the globe.

The reindeer shortage has become, in recent years, much too acute. It has been estimated that wolves have destroyed 500,000 of Santa's helpers within the



last decade or so, leaving an approximate 50,000.

The difficulty of keeping the animals alive in a temperate climate make it unlikely that any of the few remaining will be transported from their native regions to other lands for the holiday season, as has been done in the past.

American boys and girls will have to be satisfied with stand-ins. The few department stores featuring Santa's complete outfit this year will be using native deer as substitute for Dasher, Prancer, and company.

twentieth day of December, commonly called Christmas day; nor any solemnity used or exercised in churches upon that day in respect thereof."

This edict proved to be very unpopular with the masses of the people. It was not until many years later, however, that Christmas was once again regarded as a holiday.

ROSEMARY... for Remembrance

The rosemary shrub, symbol of fidelity and constancy, was once supposed to possess many occult virtues. Hamlet's Ophelia said, "There's rosemary, that's for remembrance." The fact that Rosemary blooms at Christmas has introduced it into celebration of this feast.

Rosemary, according to one legend, opened to hide the Virgin Mary and her child from the soldiers of Herod, a legend shared with the juniper and other trees.

Another legend says that, during the flight to Egypt, Mary threw her blue cloak over a bush of rosemary when she lay down to rest. Ever since, in her honor, the flowers have been the heavenly blue of the mantle.

Denmark Pays Homage To Hans Anderson, Santa's Best Helper

LAST YEAR a festival in Denmark paid tribute to one of the greatest helpers Santa Claus ever had. He was Hans Christian Anderson, fairy tale writer, and composer of many Christmas stories.

His works have sold more copies than any other book, except the Bible, and have been translated into 35 languages, including Arabic, Hebrew, Chinese, Japanese, and Greenlandish.

Since 1875, the year that he passed away, visitors from all parts of the world have come yearly to the town of Odense to see the home of the writer of such tales as "The Little Match Girl," and "The Ugly Duckling".

Anderson's fairy tales, released just before Christmas each year, brought him money, fame and the attention of princes, as

well as the adoration of children.



Once he received a United States dollar bill, enclosed in a letter written by a young American girl. It read: "Papa says that the dollar is my own, that he does not suppose you are in particular need of money, but I owe you this and a great deal more, he thinks it proper that I should send it to you."



CHRISTMAS Wishes

In an ever changing world... the sincerity and good feeling of Christmas wishes remain the same. May you enjoy Good Health and Happiness this Yuletide and throughout the New Year.

STEWART BEARE AND STAFF



Christmas Greetings

AND ALL GOOD WISHES FOR A HAPPY HOLIDAY SEASON

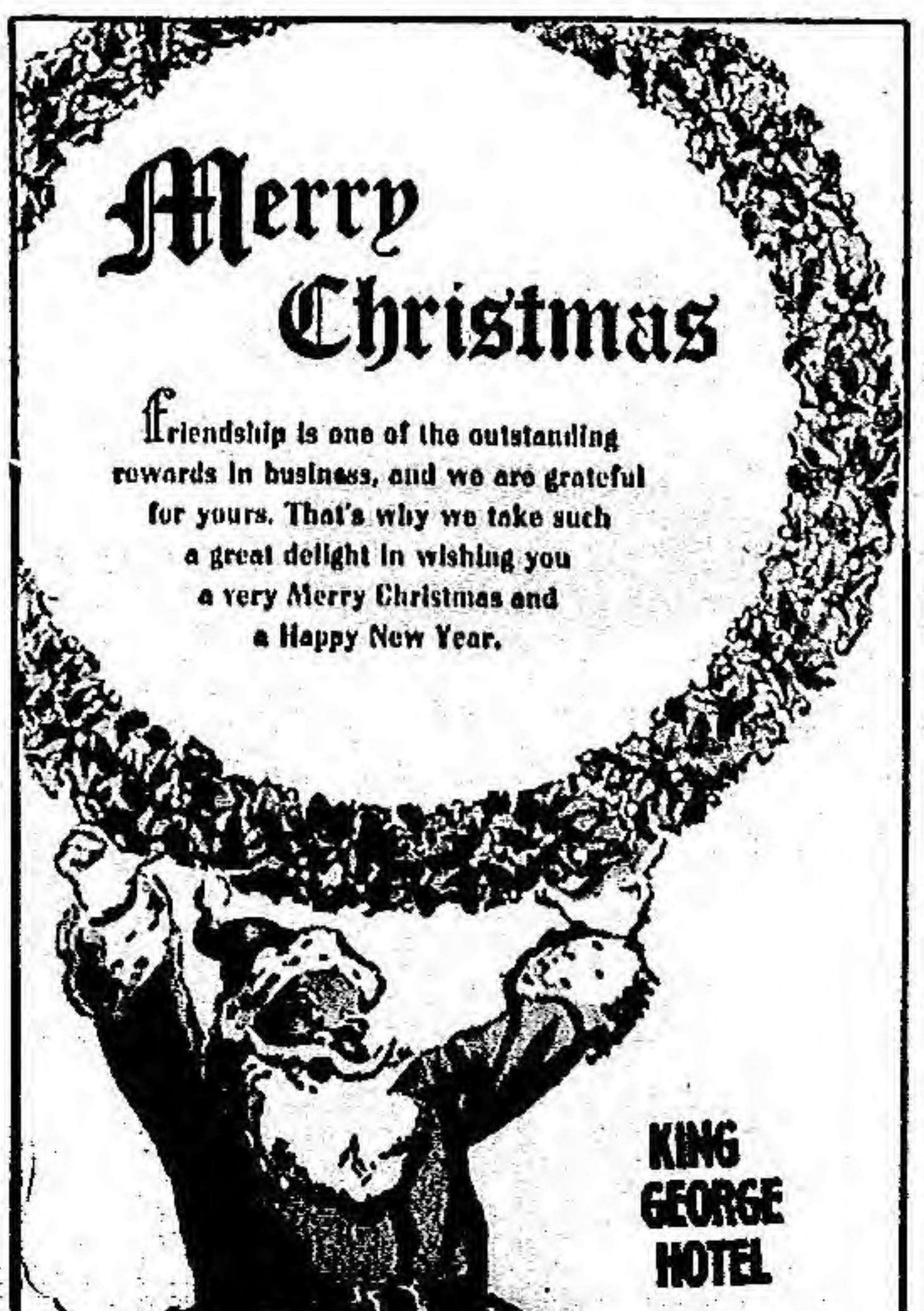
ATKINSON DRUGS AND STAFF



Christmas

Christmas is more than "Santa and a tree" . . . to all it brings a message of peace and good will . . . and it is in this spirit that we extend our sincere greeting to you and your family.

HOOKER'S LADIES WEAR AND STAFF



Merry Christmas

Friendship is one of the outstanding rewards in business, and we are grateful for yours. That's why we take such a great delight in wishing you a very Merry Christmas and a Happy New Year.

**KING
GEORGE
HOTEL**



Yuletide Greetings

In spirit of the herald angels who caroled "Glory to the New Born King," we extend our sincerest Christmas wishes to you and those you hold dearest.

HANDS' SALES & SERVICE

CHRISTMAS to everyone



IT'S LITTLE WONDER that Saint Nick is especially generous to North American people. History proves that they have done a lot for Saint Nick!

They have given him a new name, a new face and figure, and a new means of transportation.

The original European version of Saint Nick pictured him as a tall angular man who rode on a bony gray mare. Both the horse and Saint Nick looked as if they hadn't had a good meal in some time.

The early English settlers in the United States started giving Saint Nicholas his "New Look". The English children adopted the legendary Christmas figure from the Dutch, but the English children had trouble pronouncing "Saint Nickolous." Some how the name changed to "Santa Kalouf," and finally it was corrupted to "Santa Claus".

However, this was only the beginning. In 1809 Washington Irving, in his "Knickerbocker's History of New York," wrote of the Saint as the guardian of New York City. Irving described Saint Nick as a jolly fellow with a broad-brimmed hat and huge breeches. He taught Saint Nick to smoke a long pipe, and, in the story, replaced his shuffling hay-burner with a trim wagon.

A short time later, Saint Nicholas' transportation was aided by Clement Moore in his famous poem, "The Visit from Saint Nicholas," written in 1822. Moore, a professor of divinity in a New York theological seminary, gave Saint Nick a sleigh, twinkling eyes, cheeks like roses, nose like a cherry, and a round little belly.

Today's Santa Claus is by no means streamlined, but he is a far cry from the lean, ascetic, somberly dressed fellow who, for centuries, on Christmas Eve, guided his mare through the streets of Europe.

GAMES FOR ALL MAKE CHRISTMAS FAMILY PARTY

Christmas is the time for family get-togethers. One of the best ways to make these gatherings memorable for all concerned is to engage in games which the whole group can play.

A nice one to start off with would be a Sugar Plum Hunt. Have one member of the family hide Christmas candies ahead of time in various nooks and corners around the house. At a given signal everyone starts hunting and gathering the pieces. The one who gathers the greatest number would be given a prize.

The Christmas Puzzle is another good one to get things going. Look through some magazines, which are filled with pictures of Santa Claus at this time of year. Cut out enough of these to go around, paste them on stiff cardboard, and cut them into pieces. Then put each group of pieces in a separate paper bag. At the signal, everyone opens a bag and starts putting the puzzle together.

The Xmas Scramble Contest is good for a group with older children in it. This is simply a contest to see who can unscramble a group of words the fastest. Just for fun, see if you can work out the following—astna, erireden, ehsgil, dynca, gosiknct, erte, trepsen, hupne, alsorc, alsorc, and niborb.

ANCIENT CHURCH BELLS STILL SUMMON VILLAGE

A pair of ancient church bells, brought to Frankenmuth, Mich., from Bavaria shortly after Frankenmuth was founded as an Indian mission, has been calling the congregation of St. Lorenz to Christmas eve services for more than a 100 years.

Ninety-five percent of the residents of the small community are members of the church, earning the village the title of "the most Christian community in the United States."

Frankenmuth has never had a crime of violence, and, as far as residents can remember, no one has been jailed over a period of 25 years. The only visitors to the lockup were transients given a night's lodging.

Cedars For Lebanon Are Well Protected By Religion, Law

On a shelf-like plateau, 600 feet above the Mediterranean, the world's oldest Christmas trees stand where they've stood for centuries. The cedars of Lebanon, 400 of them, are protected by religion and law from harm at the hands of either the Moslems or the Maronite Christians.

The magnificent trees "that sing of the nativity" were venerated as monarchs among trees long before Judah had her first king. Some of them have a girth of 40 feet and a branch circumference of 300.

In the days of the conquerors thousands of conscripted Hebrew workers were sent into the Lebanon to take to Jerusalem "cedar trees without number"; the result of one of the first building contracts, between Hiram of Phoenicia and King Solomon.

Today, however, the trees are protected by law and the de-

partment of agriculture of the government sponsors the planting of seedlings, so that the giant cedars will grow forever.



Season's best Wishes to You

Along with the many wishes that you already received, we would like to add ours. May this be a very Merry Christmas for you and may the New Year be one of happiness and prosperity.

STEADMAN'S SHOE REPAIR

L. STEADMAN
Proprietor

Season's Greetings

In sincere appreciation of our pleasant relationship through the past year...we extend a wish to you, our patrons, for a Merry Christmas and a Happy New Year!

WARD AND ALLAN CO.

Greetings

We extend to our many friends our wishes for a Christmas that will be rich in joy and good health.

STANLEY'S RESTAURANT
Prop.: Hazel Rawn AND STAFF

SEASON'S GREETINGS

DAWSON'S SPECIALTY SHOPPE AND STAFF

Christmas

In the spirit of Christmas, we hope that you may always enjoy the peace, happiness and good cheer that we wish you this Yuletide Season.

THE BEST DRUG STORE AND STAFF

MERRY CHRISTMAS

With the advent of another Holiday Season, we feel a special joy and personal satisfaction in wishing our many friends, Good Health, Happiness, and all the Blessings of a bright New Year.

SMITH'S HARDWARE AND STAFF

Christmas Joy

May the Peace of Christmas bless you,
May the Christmas love possess you,
May the Faith of Christmas guide you,
May the Christmas Hope provide you
With A Merry Christmas
And A Happy New Year

JACK AND JILL SHOPPE

Greetings

This Christmas may you have happiness and good cheer in your home... contentment and joy in your heart. And may the New Year hold for you, a full share of good health and good fortune.

Roy Church Frank Plummer
Carl Gordon Russel Roblin

J. A. Perks and Family

A CHRISTMAS Greeting

From all of us, to all our friends
This greeting is extended...
For a very Merry Christmas
And a New Year that is splendid.

NEWMARKET GRILL AND STAFF

Raymond & Annie STICKLEND

GREETINGS AND BEST WISHES for the NEW YEAR

GIBBONS TRANSPORT
CYRIL GIBBONS AND STAFF
HARRY LEGGE ROY CHATSON

— "good will to men" this is the wish on our lips, the prayer in our hearts as we attend church at Christmas time.

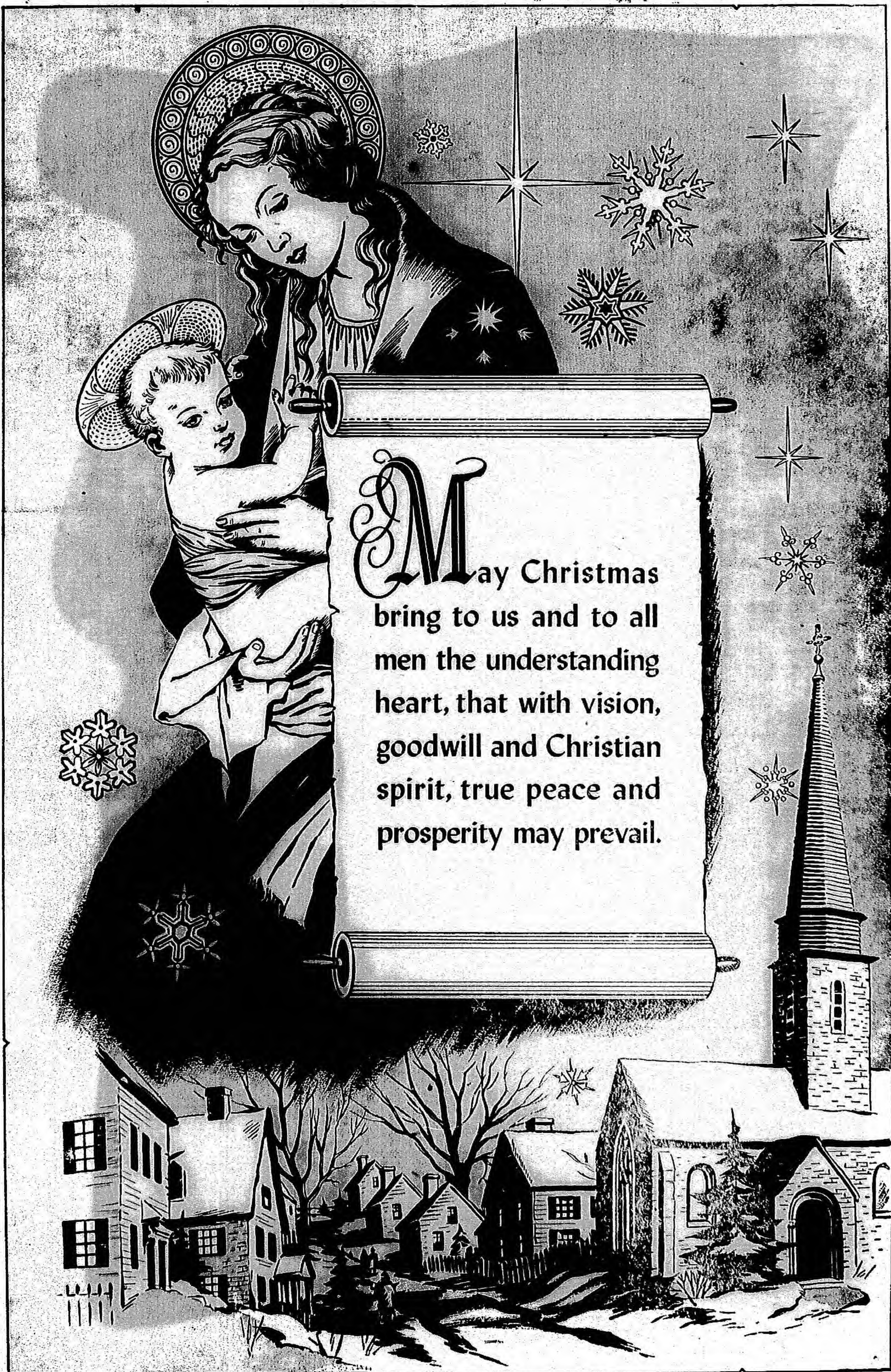
RIDDELL'S BAKERY

Christmas Wishes

May the true spirit of Christmas... born with Him in the manger two thousand years ago... bring peace and hope to you and your... now and always.

DYER'S FURNITURE





NEWMARKET MANUFACTURERS ASSOCIATION

CANADIAN HOFFMAN MACHINERY CO. LTD.
DAVIS LEATHER CO. LTD.

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